

# Circom Report

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## CR Porto conference promises shows galore



Delegates from the European Union, the Portuguese government and from Porto Townhall, RTP President and CIRCOM Regional President will participate in the opening ceremony of the CR annual conference in Porto, June 21-24.

Djalme Neves, CR Vice President and Co-ordinator of the conference organisation, gave a thorough report on the preparations concerning the participants lodging and correspondent logistics, during the CR Executive Committee Meeting in Maribor, Slovenia, March 10.

Social activities booked for the conference by RTP are a dinner and the show "Body, Sports and Stage" by the Merce Cunningham Dance Company (USA) on the Rivoli Theatre (June 21), a typical dinner with popular music and dancing on a restaurant near Porto (June 22), lunch on Serralves Park and quick visit to the Contemporaneous Art Museum (June 23) Also a boat trip on the Douro River and a visit to the Port Wine cellars and dinner followed by fireworks.

The Porto Training Workshop from June 19-24, involves 35 trainees and ten tutors and technical staff, a total of 45 people. All will stay in the Ibis/Novotel complex.

\*The deadline for entries at the Prix CIRCOM Regional 2001 is March 31. The jury members will meet in Orebro, Copenhagen April 25 -29

## Polish, Czech, Slovak, Hungarian TV new co - production on EbS

"Quartette", a new co-production between the Polish, Czech, Slovak and Hungarian public TV stations, is now on the EbS (Europe by Satellite) schedule.

The bimonthly 30 minute programme, "Lille Britain in Northern France" regular magazine on economy, culture, education and environment, will be broadcast by EbS on March 28 (22.00 CET), March 29 (5.00 CET) and March 31 (12.00 CET). It is produced by STV Kosice followed by another 30 minute programme produced by Czech TV-Ostrava. Further transmissions are foreseen in April and June.

Already broadcast in the first two weeks of March were Chronik der Wende - Highlights produced by ORB - Potsdam, "Nature working overtime" produced by TV Syd, "Die Insel" by BR Munich, "Slovenian Magazine" by RTV Slovenia.

From April 25 -29

## SVT Orebro, Sweden, hosts Prix Circom judging panel members

The judging panel for this year's Prix Circom Regional will be held at Orebro, Sweden, from Thursday 26 to Saturday 28 April. The members of the panel are expected to arrive on Wednesday (25) and leave on Sunday (29).

All costs in Sweden are generously paid by host station SVT Orebro, whose director Per Eric Nordquist, was a judge last year. The Members of the judging panel will have to cover their travel costs to Sweden. David Lowen is Prix Circom Regional Co-ordinator ([David.Lowen@lbgrp.co.uk](mailto:David.Lowen@lbgrp.co.uk))

## "Wheels of Time" roll to Crete

Euroregio is now preparing the 11<sup>th</sup> annual meeting of the European network "Wheels of Time" to be held in Rethymno, Crete (Greece), April 20-24. Supported by the program "Culture 2000" of the European Commission (Director General of Education and Culture) the "Wheels of Time" meeting besides the working sessions involves visits to Iraklion and Knossos. (Euroregio, 65 rue dela Reforme 1050 Brussels, Belgium. Fax-phone: 3223443573)



The Atlantic TV Festival in Porto, June 16 - 20

## MAT 2001 will award the best TV programs on sea - ecology issues

Porto (or Oporto) will be the host city of this year's MAT festival, from June 16 - 20.

The deadline for the entries at the Atlantic Television Festival is May 20. The organisation bears the cost of accommodations in a four star hotel, for one representative of each application.

From the office of Antonio Fragoso, the director of MAT 2001, the rules and regulations have just been released and are as follows:

### OBJECTIVES

**Art. 1** – The **Atlantic Television Festival** is produced by RTP-Azores with the objective of rewarding the best television programmes about “**The Sea**”.

**Art. 2** – The programmes, because of their quality, must have content and form and reflect the variety and wealth of the oceans at scientific and artistic levels, promote the protection and defense of the seas in a perspective of ecological balance, highlighting man's relationship with coastal communities.

### APPLICATIONS

**Art. 3** – Television Producers may apply to MAT, particularly participants from Regional Television Centres, Independent Producers and Co-productions.

**Art. 4** – Each participant may enter with as many productions as he/she wishes – providing that the productions entered do not belong to the same series – by submitting each entry on a separate Entry Form.

### PROGRAMMES

**Art. 5** – The programmes may be presented in video form as long as they can be televised.

**Art. 6** – There are two categories: **News Reporting and Documentary**.

**Art. 7** – Whenever there are doubts regarding how to classify the programmes, these may be changed from one category to another after an agreement has been reached between the organizers and the participant.

**Art. 8** – The programmes to be submitted must have been produced during the five years previous to the date of the Festival, and the programmes that have already been submitted in previous editions of the Atlantic Television Festival, may not be re-submitted.

### ENROLMENT

**Art. 9** – Enrolment in the Festival is **free of charge**. In the event of a Co-production, enrolment will be considered as a programme of the Station that submits it.

**Art. 10** – The programmes, submitted together with the Entry Form, must be sent at the cost of the applicants, format Betacam (SP, SX or digital), Pal System, subtitled or dubbed into English or French, to the address referred to in the Entry Form. For viewing purposes, the Organisation may

need to retape to normal format the programmes sent on format 16:9.

**Art. 11** – The final date of submission is May 20, 2001. The programmes received after 20st May and those that do not comply with the articles herein will not be accepted.

**Art. 12** – RTP-Azores, as the organizer of the Festival, reserves the right to do a pre-selection of the programmes submitted, if necessary.

### JURY

**Art. 13** – The members of the Jury are prestigious personalities in the audio-visual field and are, annually, invited for this purpose by the Organisation.

**Art. 14** – The Jury reserves the right to withhold all the prizes, or some of the prizes, if the programmes submitted do not qualify.

**Art. 15** – The Jury may propose the distribution of honourable mentions for programmes that, due to their quality, are seen as deserving special recognition, up to two for each category.

### PRIZES

**Art. 16** – The prizes “Açor de Ouro” (Golden Azor), “Açor de Prata” (Silver Azor) and “Açor de Bronze” (Bronze Azor), will be distributed to the first, second and third best programmes in the categories of Documentary and News Reporting presented at the Festival.

**Art. 17** – To the winning programmes, in the categories of Documentary and News Reporting, the following prizes will be given by the sponsors of the Festival:

1st Prize – 15.000 €

2nd Prize – 10.000 €

3rd Prize - 5.000 €

**Art. 18** – The winning programmes may be shown by RTP, with the obligation to credit the Station that produced it and the prize received at MAT.

**Art. 19** – Events and situations not included in these Rules and Regulations will be solved by the Organisation.

Porto, the site of the 2001 CIRCUM Regional conference and the surrounding countryside is yours in a two-day visit schedule. Here's the plan:

First day: The Historical Centre

1. The best way to get to know this city overlooking the river Douro is to stroll leisurely through its narrow, irregular, granite-fronted streets. Start from the shopping zone and its principal thoroughfare, the Rua de Santa Catarina, where you can admire the art nouveau décor of the shops and stop off the elegant Café Majestic.
2. Then go down the Avenida dos Aliados past the Municipal Council building and on through the atmosphere of turn-of-the-century architecture.
3. Pass Sao Bento Station and admire the marvellous blue and white glazed tile panels which refer to the railways, the history of transports and famous events in Portugal's history, the work of the painter Jorge Colaco.
4. Go up the hill and head towards the Sé, a structure remarkable for its

## Porto: getting to know the historical centre



5. juxtaposition of Romanesque, Gothic and Baroque styles. The church plaza offers an attractive panorama of the river.
5. Using the river as a reference, go down in the direction of the Ribeira (waterfront) passing the Casa do Infante a museum and archaeological complex housed in a building dating back to mediaeval times and the birthplace of the Infante D. Henrique, the inspiration behind the project of the Discoveries. Try one of the many riverside restaurants serving regional gastronomic specialties.
6. Those wishing to find out about northern crafts should go to the Centro Regional de Artes Tradicionais (Arts House) in the heart of the Ribeira, where are exhibitions and a study centre on crafts.
7. Next, go up to Praça Infante D. Henrique and the nearby Church of S. Francisco. The interior of the church is entirely covered in gift carvings and may only be seen with previous authorization. If you wish to see more than just the Gothic façade, ask the Irmandade da Ordem Terceira. Next door at the Bolsa Palace, you can join one of the continuous guided tours of this building famous for the revivalist exuberance of its arabic room.
8. In Rua Ferreira Borges, take a look at the Market with the same name (Flower Market), a work of iron architecture now restored as an exhibition venue.
9. Go back uphill in the direction of the Clerigos Church, a major baroque monument designed by the Italian architect Nicolau Nasoni and completed in 1773. You can climb the 240 steps of the Tower and take in a spectacular view over the mediaeval city.
10. Admire the neo-gothic façade of the Lello bookshop, then go inside and see one of the city's most surprising interiors, and, if you want to, by a good book.

Second day:

Porto/Gaia/Leca/Matosinhos

1. Spend the morning of the second day discovering the city's museums and some of its surrounding countryside. Those with an interest in the fine arts should start at the Museum of Soares dos Reis, a collection of Portuguese painting, sculpture and decorative arts from various periods housed in an attractive neo-classical palace. If you prefer to find out about the atmosphere and everyday life of one epoch in particular, visit the Museu Pomantico in the Quinta da Macieirinha (Macieirinha Estate) or the Casa-Museu Guerra Junqueiro, a beautiful baroque building where the poet lived and which

contained his artistic works. Don't forget to visit Serralves, with its beautiful park and garden, the "art deco" house and the recently opened Museum of contemporary Art, created by the architect Siza Vieira.

2. Cross over to Gaia by the D. Luis Bridge and go up to the Convento de Serra do Pilar, a convent begun in the 16thC and famous for its beautiful circular cloister.
3. Then head for the waterfront to see the boats bringing the wine from further up the river Douro. Have lunch in one of the local restaurants and don't forget to try a vintage wine in the Caves do Vingo do Porto.
4. In the town of Gaia, visit the Teixeira Lopes Home-Museum, the house where the romantic sculptor Teixeira Lopes lived, now converted into a museum and arts centre.
5. Climb the Monte da Virgem and admire the spectacular view over Porto and its outlying districts.
6. Return to Porto and take the riverside road (by car or tram) to Foz to see the Castelo do Queijo, a major 17th C fortress, and breathe the cosmopolitan fin-de-siecle atmosphere.
7. As evening begins, wind down with a drink in the Boa Nova tea room in Leca, designed by the renowned architect Siza Vieira.
8. Round off the day with dinner in Matosinhos, where seafood is the specialty among the local dishes on offer at the many restaurants here.



The 2<sup>nd</sup> Intl Television Festival “ECO-2001” (Ecology-Culture-Ohrid) will be held in Ohrid, by a beautiful lake, situated in the farthest southern part of the Republic of Macedonia. Executive Director of the festival, organised by the Macedonia Radio Television, is Stalin Lozanovski.

Round table conferences are going to be held within the festival activities and freely open to wide variety of topics. There will be numerous exhibition openings, as well as promotions of books. An excursion to the monastery “Sveti Naum”, followed by a sightseeing tour to Ohrid, will be also included. The closing day and awards ceremony is scheduled for the evening of June 5, the date which coincides with the International Day of the Environment Protection.

Each public TV organization can participate by submitting only one video to one of the two festival categories :1) protection of the environment; or 2) protection of the cultural heritage. The festival is open for every category and genres (features, documentaries, educational scientific, magazine editions...), related to the program output being produced in the last 2 years and without any limits in its footage. TV organizations nominated for the festival competition are expected to designate one delegate) one of the author preferably) with accommodation (overnights & boarding) arranged on the account of the host-organization. The travelling expenses are to be born on each participant-organization account. The number of guests of the festival is not limited.



#### Propositions

\*The International Television Festival “ECO” is scheduled for 2-6 June, 2001.

\*The list of organizers of “ECO 2001” comprise the role of The Macedonian Radio and Television, The Ministry of Environment and space planing of the Republic of Macedonia and the city of Ohrid, all in cooperation with CIRCOM Regional and COPEAM.

\*The Festival is to be governed by the Board of the Festival. The Director of the Festival, Secretariat, International Jury, and other auxiliary bodies.

#### The aims and objectives of “ECO” festival:

\*Stimulation and fostering creation of TV programmes of all genres, directed to animation of the public towards attaining better care, protection and improvement of environmental issues and cultural heritage;

\*Presentation of comparative programmes that encompass experiences with the aforementioned issues across the world;

\*Improving and deepening of communication between people developing of the so called “cultural tourism”, introducing to the world the cultural values inherited from ancient civilizations but, nonetheless, provoking awareness for their better protection, simultaneously making them available and usable sources for the generations to follow.

\*Within “ECO”, besides the TV Festival, numerous accompanying events will take place such as screening of the

best achievements in this field, conferences, symposiums, “round tables”, promotions of books, exhibitions, etc, i.e. manifestations having the same thematic slogan-ecology, culture and their protection.

- “ECO-2000” is widely open to any public service television organization, with maximum of two programme editions of all genres, produced after January 1<sup>st</sup>, 1999, with unlimited duration, provided that the same have not been winners of any international festival awards. There will be no pre-selection, this meaning that the official competition of the first festival edition will comprise of programmes of all genres (i.e. informative, documentary, scientific, educational, children, feature, entertainment, factual, current affairs, etc.).
- All programmes should be submitted on tapes – BETA ST, PAL, dubbed or subtitled in English language. The entry package should also contain five copies of the text in the original language with translations in English, as well as advertising material, prospects, brochures or any other material aimed at highlighting the programmes,

authors and producers.

- By registering the programme for “ECO-2001” festival each TV station-participant renounces to the Macedonian Television its rights for programme/programmes broadcasting, thoroughly or party, within a specialized programme entitled “ECO-Vision”, as well as for the opening and closing manifestations of the Festival. Each TV station will be responsible for the petit droits and the neighbouring rights of the authors and the other participants of the festival.
- The International jury will institute five awards in money Prize, Statuettes and Diplomas for: Grand-Prix for the best programme in general competition, as well as four special awards for the best directing, camera, script, editing (or something according to the jury’s findings and estimations).
- Each TV station-participant at “ECO-2001” accepts to deposit its programme/ programmes at the UNESCO and COPEAM video libraries, as well as to renounce the material for its free of charge broadcasting in the member states for non-commercial purposes (if otherwise-to be underlined).
- Official languages of the Festival are to be Macedonian and English.
- All tapes with the entry programme/ programmes, together with the remainder associated material (texts, photographs, etc.) should be delivered, till April 20<sup>th</sup>, 2001 at the latest, to the following address: Macedonian Radio and Television (for “ECO-2001”) Bul.Goce Delcev b.b. 91000 Scopje, Republic of Macedonia.

# South Eastern Europe Network is launched

A co-production meeting was held in Budapest, Feb. 23-24, organised efficiently by the Baltic Media Center (Denmark). During the meeting a SEE (south Eastern Europe) co-production network was decided, by the name TELE-SEE with a co-ordinator centre in Bucharest (TVR).

The conclusions were signed by the representatives of TV stations from Albania, Croatia, FYRO Macedonia, Hungary (Duna TV), Greece, Romania, Slovenia and Serbian and Kosovo TV were expected to sign at press time. Suggestions and conclusions in detail are as follows:

## Introduction

Simon Holmberg outlined the background for the Co-production project, including the background for the FRESTA project. He stressed that this was suggestions to be made to the Danish Government for funding, and that the funding was not secured as yet. He did however think there was a substantial chance that the proposals put forward by The BMC to the Network would be supported. There was wide support to the project, and a strong belief that this regional project would succeed.

## Food & wine series

### Discussions

Several mention that the format should be based on the concept of the travelling cook.

Croatia from it's side already has a producer in mind who has produced 6 series on wine.

Croatian TV expresses worries about the real contents, would like to extend the topic beyond pure food and drinks subjects.

Macedonian TV stresses that attractive format and presenter should be found. Suggests famous Macedonian actor as a presenter, to edit "food scenes" in mix with stage scenes, thus combining culture and food topics.

Romanian TV would like to be the cooking to be means of revealing the traditional way of living perception of life, give deeper insight into the life and traditions of the participating countries.

Croatia stresses it should be witty series, presented by a well-known person who would lead the viewer through countries, traditions, food. It is important not to produce boring product. Good script is of utmost importance.

Series should not be produced per country but either based on common topic or attractive link, suggestions are, for ex. cooking road movie, "following a railway", a "famous" fish of the region : peculiar fishing tradition combined with revealing the cooking traditions of that fish in different countries.

SDH admits eventually there might be some BBC participation in the production.

Romanian TV has a suggestion that the series could be theme and director based, i.e., a director from each participating country makes one - topic - based episode travelling all through the region.

There should be a data bank made with the little stories on food & drinks, complimented with interesting details.

### Conclusions

There will be an international presenter (preferably well-known personality) linking the series (travelling through the region).

The series will be light, of entertainment but also informative value. The series will not be just presentations on food making traditions in different SEE countries, containing recipes, but rather will be combined with witty, entertaining stories on the cultural & historical background of making particular food and wine, or describing

the life, people, events in the region.

We will start with 6 episodes, and in the case of positive result, continue with additional 6 or 7 episodes. The qualities of form and style is of utmost importance.

The suggestions on food & wine programme are sent to Ilze Gailite Holmberg at [ilze@bmc.dk](mailto:ilze@bmc.dk) or fax + 45 70 20 20 01 within 3 weeks after the minutes of this meeting are sent out.

In a due time an Executive Producer for the series is involved into planning and production.

## Youth / Children's Programmes

### Discussions

Macedonian TV suggests a children's programme dealing with children's rights, educating children on their rights, informing about different solutions in improving the lives of children in the countries of the region.

Romanian TV: Programmes for youth is more important at the present moment to produce.

SDH : We should aim to produce an efficient, fast, modern and entertaining format that can include also serious issues, f.ex. children's rights.

HG suggests a reality show, f.ex. eight youngsters in summer travelling by boat.

Croatian TV : This is a too serious subject to decide now, therefore consultations with professionals should be carried out first on what kind of programmes would have an impact on youth, and what would be liked by youth. The ideas should be thoroughly evaluated, as there is no use in producing programmes nobody would watch.

Macedonia wants to know would the series concentrate on entertainment or serious matters.

Macedonian TV tells about a number of examples of locally very well working programmes, f.ex. "Macedonian Fairy Tales", series for children, "Smart Heads" a prime time programme where children enact grown-ups.

Romanian TV suggests fiction as the most attractive for youth format (*we would not have resources for it*).

Hungary, Duna TV suggests a contest between countries, f.ex. in music.

Romanian TV : Music from the region for the young would be an interesting subject.

SDH : There is a SEE network of young musicians[actors and others] who have approached BMC, as they would like to co-operate on the regional level and provide input to the programme.

Macedonian TV suggests series about Wonder Kids from the region.

### Conclusions

To reach the audience and to have meanwhile some informative/ educative value, the programme should be a wise combination of light and complex issues. The target age groups should be very carefully defined, as particularly with children and youth it is important not to make the programme "fall between" two age groups when the programme reaches none of the groups.

Therefore an experienced Executive producer should be found by BMC who can assist with shaping the most successful format. Programme suggestions are initially sent to BMC.

The programme should be made in co-operation with the Youth Network for Musicians and young actors mentioned above. There would be a separate budget for the youth series and the related activities.

## Production Fund & Network Secretariat Discussions

The budget for 15 months could be approx. 450 000 DEM.

Criteria for application to the Fund : there should be at least 3 broadcasters involved in the project. The minimum involvement is commitment to broadcast the finalized film (programme); the Fund only covers 25 % of the budget.

Romanian TV suggests that as the direct cash expenses (rent of equipment, travel, per diems) are approximately 1/3 of the budget, the participation of the fund in projects should cover up to one third of the expenses.

There is a discussion on the selection of projects and work of the Board of the Fund, on secretariat or co-ordinating centre.

Macedonian TV raises the question of equal geographical distribution of funds, i.e. that the money that goes to each participation TV station should be of the same amount.

SDH : We will try to reach as fair regional split of funds as possible, but regional distribution cannot be the criteria, as the purpose of the fund is to support the best projects from the region. The emphasis is on the quality of the final audiovisual product, and that will bring the greatest benefit.

## Conclusions

The Co-production Fund will cover up to 33%, subject to the agreement from financiers, of the budget.

There is a consultancy mechanism by BMC who can assist in developing the projects, in order to improve them professionally.

National Co-ordinator from each participating TV station is on the Board of the Co-production Fund. The respective Board member cannot vote for the projects coming from his/her own country.

It is decided to form the Network Co-ordination Centre in Romanian Television, Bucharest. The Co-ordination Centre will be in Bucharest for one year, at least. Ms. Sabina Pop will be the co-ordinator.

BMC will request the participating TV stations to their appoint national co-production co-ordinators. It is suggested that the representatives present at the Budapest meeting will be the ones. The national co-ordinators will receive remuneration for their additional work subject to the agreement with financiers.

The co-ordination meetings will rotate in the region to an extent possible.

The name of the public broadcasters' co-production network is decided to be TELE-SEE.

It is suggested that the network hosts a home page with the relevant links.

## Training

Charles Fletcher of The BMC provided a



## South Eastern Europe Network is launched

## Milan hosts in October the 19<sup>th</sup> Int'l Festival for Sport Movies and TV

The official rules and the calendar of "Sport Movies and TV 2001 – 19<sup>th</sup> Int'l Festival" to be held in Milan, Italy, Oct. 27 – Nov 1, have been released by the President professor Franco B. Ascani.

This year's festival is divided into ten sections:

- 1)documentary: great champions
- 2)documentary 3) sport shows and title sequences 4) fiction
- 5)sports ads 6) sport for all 7) Cartoons 8) New Media 9) Technique – didactics 10) A century of sport.

The first five sections have a limit year of production from 1999-2001 while the other five have no limit in the year of production.

Registration forms deadline is June

30 and submission of all works by July 15.

The event drew 185.000 from 38 countries and 193 productions last year. Projections, exhibitions, meetings and parallel activities make up this, a very important festival which has support from FICTS, (Federation Internationale Cinema Television Sportifs), recognized by IOC (Commite Internationale Olympique).  
Email:ficts@starlink.it

## The 3<sup>rd</sup> World Summit on Media for Children in Thessaloniki

The 3<sup>rd</sup> World Summit on Media for children takes place in Thessaloniki, March 23-26, bringing together professionals from all five continents.

This major event supports the audiovisual policy of encouraging media literacy in order to create media awareness worldwide and demonstrate the emerging relationship between children's television and new media.

Former world summits were held in Melbourne (1995) and London (1998)

Held under the auspices of the Ecumenical Patriarchal of Constantinople, the President of the Hellenic Republic, UNESCO and Unicef, the Summit is supported by six Hellenic ministries and the Media (programme of the European Commission) and is supervised by IOM (Hellenic Audiovisual Institute). E-mail: [ectc@otenet.gr](mailto:ectc@otenet.gr)

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general overview of the training activities suggested for TELE-SEE. He furthermore described the methods BMC applies in training  
Macedonian TV suggests that there is a great need for pitching training courses, and that a permanent link with producers producing internationally would be needed to establish by the help of BMC. These producers would assist in developing the market – oriented projects of the regional origin and bring them to international market. A long term collaboration with international producers is suggested, BMC forming a link between the SEE regional and international producers. It is important that there is transparency of all the budgets when it comes to producing.

Romanian TV suggests that there is a need co-production training courses in three levels : basic, intermediary, advanced.

RTV also suggests that session on European structures dealing with audiovisual programmes should be included in the training course programmes.

Tailor – made training schemes will be designed for the regional co-productions (Food & Wine, Ecology, Youth, Documentaries).

### New Ideas for co-productions

Balkan crime magazine is suggested as one of the possible co-production formats.

One of the most relevant regional problems to be dealt by a documentary could be brain drain. "Brain Drain"("Leaving SEE") is suggested to be a one –off documentary or the first part of mini-series of two episodes, the second being "Foreigners Forever" – a documentary about how the émigrés feel and are (not) accepted in their new home countries. Initial work on finding strong protagonists should be done and statistical data collected.

Macedonian TV suggests series on progressive inventors (on people who have invented unique things, but there is no knowledge about them in the world, and locally there is no market for the things invented to be produced). One of examples presented is on the man who has invented a device that can change the direction or impact of the ley - lines. Romanian TV would like to join this production.

Macedonian TV suggests series on wonder-kids for youth.

Romanian TV talks on the necessity of working on project ideas for international market, as well as suggests involving independent producers in the idea development and production, as the most competitive ideas come from the independent sector.

Romanian TV suggests an idea of seven minutes items on paradoxical Balkans : ironic, witty, sometimes funny, sometimes shocking (examples: Romanian guy who sold Alaska, highest wooden building in Europe – a church, etc). Regionally the programmes could be demonstrated in format of 7' before news. Internationally they could be packaged in one hour programmes, telling the world about the mystery of Balkans.

Croatian TV suggests that this kind of small interesting items could be included in food & wine programmes.





# Festivals, workshops and more around Europe and the world



## **MARCH**

Mar 15 - 25: Environmental Film Festival (Washington D.C., U.K.), [www.capaccess.org/eff](http://www.capaccess.org/eff)  
Mar 19 - 20: Sportel America (Miami Beach, U.S.), [vitomusa@earthlink.net](mailto:vitomusa@earthlink.net)  
Mar 23 - 24: 3<sup>rd</sup> World Summit on Media for Children. Under the auspices of the President of the Hellenic Republic, UNESCO & UNICEF, supported by the Ministry of Press & Mass Media, the Ministry of Culture and the program MEDIA.  
Mar 24 - 31: DocAviv (Tel Aviv, Israel), [docaviv@netvision.net.il](mailto:docaviv@netvision.net.il)  
Mar. 25: Academy Awards (London, UK) [www.bafta.org](http://www.bafta.org)  
Mar 26 - 27: Promax & BDA Europe. Conference for Creatives in marketing, advertising and design [europa@promax.org](mailto:europa@promax.org)  
Mar 28 - 30: COPEAM Conference, (Thessaloniki)  
Mar 28 - 31: Whistler Int'l Film, Television & New Media Festival, [info@whistlerfilmtvfestival.com](mailto:info@whistlerfilmtvfestival.com)  
Mar 28 - Apr 1: Amnesty International Festival (Amsterdam, Netherlands), [www.amnesty.nl/filmfestival](http://www.amnesty.nl/filmfestival)  
Mar 30 -31: Fairfax Documentary Film Festival(Fairfax,U.S.), [weinsoff@ix.netcom.com](mailto:weinsoff@ix.netcom.com)  
Mar 31 - Apr 1: MIPDOC (Cannes, France), [www.miptv.com/mipdoc](http://www.miptv.com/mipdoc)  
Mar 31 - Apr 15: Singapore International Film Festival (Singapore), <http://www.filmfest.org.sg>

## **APRIL**

Apr 2 - 6: MIPTV (Cannes, France), [www.miptv.com](http://www.miptv.com)  
Apr 14 - 21: International Wildlife Film Festival(Missoula,U.S.), [www.wildlifefilms.org](http://www.wildlifefilms.org)  
Apr 22 - 27: Academia Film Olomouc (Olomouc, Czech Republic) [halkovam@risc.upol.cz](mailto:halkovam@risc.upol.cz)  
Apr 23 - 26: Sportel America (Miami), [vitcomusa@earthlink.net](mailto:vitcomusa@earthlink.net)  
Apr. 23 - 29: 32nd Nyon Visions du reel - International Documentary film Festival (Nyon, Switzerland), [www.visionsdureel.ch](http://www.visionsdureel.ch)  
Apr 27 - 1: Docfest (New York, U.S.), [www.docfest.org](http://www.docfest.org)  
Apr 29 - 4: Input (PBS Annual Meeting) (Capetown, South Africa), [www.input-tv.org](http://www.input-tv.org)  
Apr 30 - Mai 6: HotDocs (Toronto, Ontario), [www.hotdocs.ca](http://www.hotdocs.ca)

## **MAY**

May 3 - 6: Double Take Documentary Film Festival (Durham,U.S.), [www.doubletakemagazine.org](http://www.doubletakemagazine.org)  
May. 9 - 20 Cannes International Film Festival (Cannes, France), [www.festival-cannes.fr](http://www.festival-cannes.fr)  
May 21 - 24: World Education Market (Vancouver, Canada), [www.wemex.com](http://www.wemex.com)  
May 24: Seattle International Film Festival(Seattle,U.S.), [www.seattlefilm.com](http://www.seattlefilm.com)  
May 28 - June 2: Torondo Worldwide Short Film Festival (Torondo, Canada), [twssf@idirect.com](mailto:twssf@idirect.com)

## **JUNE**

June 2 - 6: Conference of the Presidents and General Managers of public radio and TV Balkan stations and Balkan TV Magazine (Ohrid, FYROM).  
June 4 - 9: International Animated Film Festival (Annecy), [www.annecy.org](http://www.annecy.org)  
June 8 - 17: Florida Film Festival (Orlando U.S.) [www.floridafilmfest.com](http://www.floridafilmfest.com)  
June 10 - 13: CABLE 2001 (New Orleas, USA), [www.cable2k.com](http://www.cable2k.com)  
June 10 - 15: Banff TV Festival (Banff, Canada), [www.banfftvfest.com](http://www.banfftvfest.com)

June 13 - 16: PBS Annual Meeting (Philadelphia, USA) [www.pbs.org](http://www.pbs.org)  
June 20 - 23: Promax (Miami USA) [www.promax.org](http://www.promax.org)  
June 20 - 23: Sunny Side of the Doc (Marseilles, France)  
June 28 - 29: RED Archives (Budapest, Hungary) [www.discop.com](http://www.discop.com)  
June 28 - 30: DISCOP (Budapest, Hungary) [www.keymedia.com](http://www.keymedia.com)

## **JULY**

July 6 - August 12: New Zealand film Festival (Various Cities) [www.ezedff.co.nz](http://www.ezedff.co.nz)  
July 18 - August 5 Melbourne International film Festival (Melbourne, Australia) [www.melbournefilmfestival.com.au](http://www.melbournefilmfestival.com.au)

## **AUGUST**

Aug. 2 - 12: 54<sup>th</sup> International film Festival Locarno (Locarno, Switzerland), [www.pardo.ch](http://www.pardo.ch)  
Aug 23 - Sep 3: Montreal World Film Festival (Montreal, Canada) [www.ffm-montreal.org](http://www.ffm-montreal.org)

## **SEPTEMBER**

Sept. 6 - 15: Toronto International Film Festival (Toronto, Canada), [www.bell.ca/filmfest](http://www.bell.ca/filmfest)  
Sept. 10-14: Le Rendez-Vous French TV Screenings (France) [www.tvfi.com](http://www.tvfi.com)  
Sept.14-22: Atlantic Film Festival (Halifax, Canada) [www.atlanticfilm.com](http://www.atlanticfilm.com)  
Sept. 21 - Oct. 4: Vancouver International Film Festival (Vancouver, Canada) [www.viff.org](http://www.viff.org)  
Sept.24-29: Jackson Hole Wildlife Festival (Jackson Hole, USA) [www.jhfestival.org](http://www.jhfestival.org)

## **OCTOBER**

Oct 3 - 9: Yamagata International Documentary Film Festival (Yamagata City,Japan), [www.yamagata.yamagatajp/vidff](http://www.yamagata.yamagatajp/vidff)  
Oct. 8 - 12: MIPCOM (Cannes France) [www.mipcom.com](http://www.mipcom.com)  
Oct. 9-11: East Cost Video Show (Atlantic City, USA) [www.ecvshow.com](http://www.ecvshow.com)  
Oct. 18-24: New Zealand Mountain Film Festival (Queenstown, New Zealand) [www.queenstown.com/mtnfilm](http://www.queenstown.com/mtnfilm)  
Oct 19 - 22: World Congress of History Producers (Boston, U.S.), [www.banffvfest.com](http://www.banffvfest.com)  
Oct.22 - 28: 7e Cinema tout ecran - International film and TV Festival (Geneva, Switzerland), [www.cinema-tout-ecran.ch](http://www.cinema-tout-ecran.ch)  
Oct 25 - 28: World Congress of Science Producers (Washington, USA) [www.banffvfest.com](http://www.banffvfest.com)  
Oct 27 -29: DocSide Film Festival (San Antonio, U.S.), [www.docfilmproject.org](http://www.docfilmproject.org)  
Oct. 28-30: Gemini Awards (Torondo, Canada) [www.academy.ca](http://www.academy.ca)

## **NOVEMBER**

Nov. 2-4: Banff Mountain Film Festival (Banff, Canada) [www.banffcentre.ab.ca/CMC/](http://www.banffcentre.ab.ca/CMC/)  
Nov. 14-17: Sportel Monaco (Monte Carlo, Monaco) [www.sportel.org](http://www.sportel.org)  
Nov. 19: International Emmys (New York, USA) [www.intlemmyawards.com](http://www.intlemmyawards.com)  
Nov. 21-29: International Documentary Film Festival Amsterdam (Amsterdam, Netherlands) [www.idfa.nl](http://www.idfa.nl)  
Nov. 27-30 Western Cable show (Anaheim, USA) [www.cable.com](http://www.cable.com)

## **JANUARY 2002**

Jan.15 - 20: 37<sup>th</sup> Solothurn film Festival (Solothurn, Switzerland), [www.solothurnerfilmtage.ch](http://www.solothurnerfilmtage.ch)

# Training and development update on CR's calendar



The CIRCUM Regional Training Board of Governors met at France 3 Formation in Paris on March 2, under the chairmanship of Roel Dijkhuis. The BoG confirmed the general strategy and endorsed the plans for training in 2001. Here are some of the essential points of the issues raised.

## Year 2000

2000 was Circom's busiest year to date for training activities, with 89 young journalists, technicians and editors from 26 countries directly benefiting from workshops and seminars in Potsdam, Krakow and Strasbourg. Yugoslavia was involved for the first time with 13 representatives. The first Newsroom Management Seminar was conducted at France 3 in Strasbourg.

The feedback from participants has been very good. CR has been informed that several of the "trainees" have been promoted to more senior positions. All the courses were completed within the agreed budgets, and the annual training coordination expenses were below the allocated budget, despite the falling rate of exchange between the Euro and the Pound.

## South-East Europe Journalism Workshop in Montenegro

At the Porto Board meeting, Rick Thompson was asked to try to arrange a special workshop in Yugoslavia, following the political changes there. This will take place near Budva in Montenegro March 18 - 25, thanks to hard work by Ljiljana Breberina, her husband Branko, and one of CR's former Trainees in Montenegro.

There will be 28 young journalists from Serbia, Montenegro, Kosovo, Albania, Bosnia-Herzegovina, Croatia, Moldova, Romania and Russia.

## "At Home" Minorities Broadcasting Festival in Krakow.

Once again, Circom Regional Training has been asked to conduct journalism seminars at the start of the annual minority broadcasting festival. The Council of Europe is expected to support this project.

## Newsroom Management Seminar in Strasbourg, November 12<sup>th</sup> - 17<sup>th</sup>.

Building on the experience of last

November, France 3 Alsace will host a second weeklong seminar ON Newsroom Management. It will take place during a session of the European Parliament, and will incorporate a briefing visit to the EP. This time it will be open to senior editors from all Circom member-stations.

## TV Journalism

### Seminar in Novi Sad

TV journalism Seminars organised by CIRCUM Regional will take place in Novi Sad March 27-28. The purpose of these seminars, which are to be conducted by Rick Thompson, former BBC News Editor, Head of Training for CR and Professor of Broadcast Journalism at the University of Central England, is the discussion of the principles and techniques of modern television news, which should serve the public interest by being fair, relevant and interesting to watch.

Thompson will be assisted by Carol Cioma, Head of Technical Resources Unit at BBC Wales.

# Intersat to launch platform in Greece

Intersat, owner of Greek private TV stations Seven and Omega, have been given the final green light from the Greek authorities for the launch of a satellite digital platform.

The new pay-TV platform will be called Magna, and Intersat hopes to launch it soon. Initially the bouquet will consist of two 24-hour channels: a film channel (featuring several premieres per week) and extreme sports. The film channel will also carry Greek football and basketball matches for which Intersat has already acquired exclusive broadcasting rights.

At the outset the subscription will cost DR 5,000 per month (about GBP8.50) and a complete package will be offered to viewers consisting of receiver, dish, LNB, card and installation for DRS 145,000 (about US\$384)

Another sports channel will be added shortly after the initial launch and Intersat hopes to extend the channel choice to ten thematic channels by mid- 2001, when the monthly subscription will be raised to DRS 10,000 (about US\$24)

Magna will use the Irdeto encryption standard, which is already used by Nova, Greece's only broadcasting pay-TV operator. Magna will eventually extend its services to include interactive services of home banking, home shopping and general information.

The Open TV standard has already been chosen for the transmission of these services.

Magna intends to rival Nova within the Greek market, which is probably too small to ultimately sustain two or more pay-tv packages.

Nova already has over 35,000 subscribers and has established a commanding position within Greece. Magna will need to offer its services to the sizeable Greek Diaspora in Western Europe if it is to prove economically viable.



## Circum Report

The "CIRCUM Report" is a monthly publication of CIRCUM Regional, the European Association of Public Regional TV Stations - available on the CR Internet site and coming to CR member stations and personnel either through E-mail or as an A-4 size printed newsletter, through the CR General Secretariat from Ljubljana. The French version of the CIRCUM Report is conceived and published by the Strasbourg Secretariat with support from the Region Alsace, the Conseil General du Bas-Rhin and the City of Strasbourg.

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All member stations are considered as potential contributors for this publication, with stories about new and innovative ideas, co-productions, exchanges, modern technologies, etc. Especially welcome are short stories and one-liners.

**\*Sony and Eutelsat are the official CIRCUM Regional sponsors**

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