

Circom Report

CIRCOM Regional Newsmoonthly - CR is the European Association of 380 Public Regional TV Stations - February 2000 / Issue 4

Prix Circom Regional Awards 2000

The search is on

The search is on for the best television programmes made in the regions of Europe. For the award winning stations and the programme teams, it will mean enormous prestige - and a cash bonus totalling nearly 40,000 euros.

The Prix Circom Regional Awards are especially prized because they cover such a wide range - nearly 400 regional television stations in Europe, from the Azores to the Ukraine - and because they are judged by experts in regional programmes. Competition is certain to be fierce but there will be few regional stations who will fail to ignore this chance to earn enormous publicity across Europe for their programme-making skills. The winners are invited as guests to the award ceremony in Potsdam next May.

In this Millennium Year, the Regional News Award has been re-instated. All the regional stations offer a news service and this award will demonstrate the high standard of regional journalism. The News Award and the Regional Documentary Award together comprise the Grand Prix of the Prix Circom Regional. They are sponsored and supported by the Circom Regional organisation, with its 376 member stations in 38 European states. There are five awards in all. The others are the Cross Border Programme Award (sponsored by the EC Directorate for the Regions), the Europe Matters Award (sponsored by the European Parliament) and the New Technology Award (sponsored by ISPO). The judging will be in Klagenfurt in April, hosted by the Austrian ORF's regional station. The awards will be presented at the Circom Regional conference in Potsdam, hosted by the ARD regional stations Ostdeutscher Rundfunk Brandenburg.

40.000 Euros for the best television programs made in the regions of Europe

CATEGORIES

REGIONAL NEWS PROGRAMME

The first of two Grand Prix awards presented by Circom Regional. Entries should be complete news programmes made and transmitted in the region. Judges will look for a blend of strong journalistic content, a clear understanding of the needs of its regional viewers, an element of originality, with a clean and stylish presentation. The winning station will receive a trophy and 9000 euros.



REGIONAL DOCUMENTARY PROGRAMME

The second of the two Grand Prix awards presented by Circom Regional. Entries should be documentary programmes on a single

subject of particular regional interest and with a maximum running time of 60 minutes. Judges will look for a storyline which reflects regional issues or personalities and which demonstrates outstanding professionalism in direction and technique. The winning station will receive a trophy and 9000 euros.

CROSS-BORDER PROGRAMME

Entries must be programmes which are either produced by one station but cover a cross-border topic or programmes which are co-produced by more than one regional station in two or more countries. The subject matter should highlight regional issues which have a wider European interest. The winning station (or stations) will receive a trophy and 8500 euros. The prize money will be divided between the co-production partners. The award is sponsored and supported by the European Commission's Directorate of Regional Affairs

The search is on for the Prix Circom Regional 2000

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NEW TECHNOLOGY

Entries must be from a producer or director who is aged 35 or under. The subject matter must illustrate how new technology or technological change is affecting the everyday lives of people in the region. The winning station will receive a trophy and 6500 euros. The award is sponsored and supported by ISPO

EUROPE MATTERS

Entries should be programmes which emphasise matters or issues of Europe-wide concern, especially where these can be shown to involve the democratic process of the European Parliament. The winning station will receive a trophy and a prize of 6500 euros. The award is sponsored and supported by the European Parliament.

SPECIAL PRIZE OF FRANCE 3

This award will be given at the discretion of the judges to an entry in any of the categories which shows a distinctive and original approach to programme making for regional viewers.

The winning station will receive a specially-designed trophy donated by France 3.

RULES OF ENTRY

It is important that all entries conform fully to these rules. A breach of any of the rules may mean disqualification.

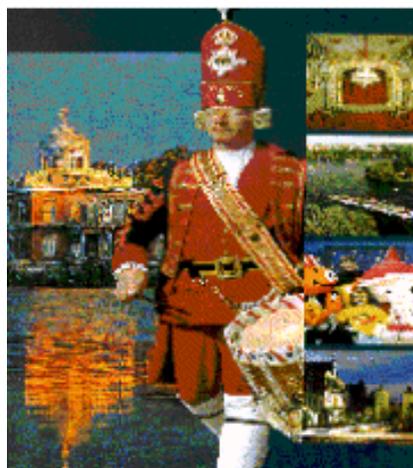
1. Entries can be accepted only from member stations of Circom Regional.
2. Each station may enter ONE programme in each category.
3. Programmes must have been broadcast for the first time in 1999 or 2000.
4. Programmes must be submitted as actually broadcast, except for the additions required by Rule 5.
5. Each entry must have sub-titles in English or a voice over in English.
6. The entry form, programme summary and a Beta SP cassette of the programme must be received by 20 March 2000.
7. All entrants must agree in advance to one transmission of a winning

8. All entrants must agree in advance to one transmission of a winning programme by EbS (the European Commission's satellite channel) during 2000 with no rights payment .

9. All entrants must agree in advance to promotional non-broadcast showcase screenings organised on behalf of the Prix Circom Regional.

10. All entrants must agree in advance to brief excerpts from winning programmes to be broadcast as part of regional news reports or promotional items concerned with the Prix Circom Regional.

11. The cost of despatch, customs, insurance will be borne by the entrant.



12. The programme cassettes will not be returned but will remain in the archives of Circom Regional.

13. For the purposes of clarity, the entry is from a television station and the awards will be to the winning station. It will be for the station to agree who collects the award on behalf of the station.

14. The decision of the chairman of the judges, David Lowen, will be considered final and binding on all entrants.

HOW TO ENTER

Send your entry form, programme summary and Beta SP tape to:

Prix Circom Regional
CBF
6 Springwell Court
Holbeck Lane
LEEDS LS12 1AL
United Kingdom

securely. The judges will always welcome any additional useful information which will help them understand the programme and its context better. This could be press cuttings or budget, for instance. It is strongly recommended that stations send information and waybill number by email and fax to Clare Thompson: fax +44.113.244.9094 email cbf_leeds@compuserve.com

THE JUDGING - AND A NEW CHAIRMAN OF JUDGES

The new chairman of the judges is David Lowen, formerly President of Circom Regional and the representative of the UK's ITV network of regional stations. David takes over from Dr. Jürgen Hassel, from Westdeutscher Rundfunk in Köln, who has organised the awards and chaired the judging panels for the past 10 years.

"These are Europe's top awards for regional television," says David. "They offer prestige and cash. They are a "must win" for each regional station.

"They have achieved this pre-eminence because of Jürgen's hard work. I am delighted he will be on the judging panel this year and is helping me as I try to sustain and build on his achievements." The judging will be in Klagenfurt, the provincial capital of Carinthia in Austria, at the invitation of ORF. As in previous years, judges will come from all over Europe and will be experienced in making and commissioning regional and networked programmes. "The judges, says David, "will be looking for programmes which prove that the standards of regional programme making are set no lower than those of the national networks. "The programme makers will also have to show they understand and can reflect the hopes, thoughts, fears and everyday lives of those they live and work with in the regions. And that they understand what local viewers want and expect from their own TV stations."

programme by any Circom Regional member station which may so wish during 2000 with no rights payments.

Make sure you pack the tape

The search is on for the Prix Circom

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ENTRY FORM

CBF is proud to support Europe's top regional TV programmes awards



Outside Broadcast Units based in London & Leeds

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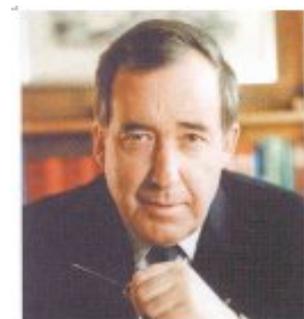
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Congratulations Professor Albert Scharf

The President of the European Broadcasting Union professor Albert Scharf celebrated his 65th birthday anniversary at the end of December 1999. Mr. Scharf who is also the chairman of Bayerischer Rundfunk (BR) in Union has close relations with Circom Regional for a long time. He supports the CR organization in many ways. The headquarters of the Secretariat General had been at BR for eight years and an annual conference had been hosted by BR in 1986 while the central coproduction office is also placed at BR in Munich for along time and last but not least Mr. Scharf supported the election of the new president of Circom Regional Mr. Reimar Allerdt who is a journalist with BR. At the occasion of Mr. Scharf's anniversary, Circom Regional thanks him for everything he has done for the success of our organization. We are very happy that president Scharf is ready to open the Circom Regional annual conference in Potsdam on May 13, 2000. Circom Regional and all member stations wish professor Scharf all the best for the future. "Keep well Mr. President".

WHISPERS II

Mrs Clare Morrow is the new ITV national co-ordinator for CR....OBN from Bosnia and Herzegovina has been officially accepted as CR associate member....Godel Rosenberg has left the BR and Mrs Feldemann has been appointed as his successor....Grethe Haaland spent her Christmas vacation in Hawaii....

* * * *

Nicola Frank from the EBU office in Brussels agreed to collect information and keep CR informed about on-goings in Brussels....All participating stations received the final copy of the 1999 Euromusica early December....This year will be the last for Johan Forssblad as Euromusica's coordinator....

* * * *

Special fares, even below the weekend fares, will be offered by Lufthansa for CR members participating in the Potsdam 2000 conference....Germany, Italy, Bulgaria, Russia, Portugal have already confirmed their participation in an art exhibition to be held during the Potsdam conference. Sergei Erofeev will be in charge....Porto will be the European capital of culture in 2001 when RTP-Porto will host the CR conference. Djalme Neves and M.L. Callado have promised to make this a summit on television in the new millennium.....

Applications now open for the Potsdam 2000 Journalism Workshop

Deadline is March 31

National Coordinators are now being invited to nominate young people from their member stations for the Circom Regional Television Journalism Workshop, to be held immediately before and during the annual conference in Potsdam. The deadline for applications is March 31st. Training Coordinator Rick Thompson says, "We are looking for young journalists (under 30 years of age) who have the potential to be the News Editors or even Station Directors of the future. The 2000 Workshop promises to be our most ambitious to date, with opportunities to use Sony digital cameras and editing, a mobile camera unit provided by ARD Training, and the news studio at ORB in Potsdam. We aim to make nightly reports about the conference, to be shown to delegates at the end of each day". The workshop will be held at the OSA (training and conference centre) from Sunday 21st May (travel to Germany) to Saturday June 3rd (return home at the end of the conference). Up to 40 young journalists will be selected to join an international team of experienced tutors, who will help them to produce high-quality regional news programmes, which are fair, relevant, and interesting to their audiences. Some of the material we produce will be transmitted across Europe on the EU satellite service, EbS. Participants will have full accreditation for the annual conference, so that they can attend workshops and meet experienced editors from all parts of Europe. As for previous workshops, member stations will be required to pay only the cost of travel to Potsdam, near Berlin. CR will cover all the

the local costs in Germany, including tuition, accommodation and meals. (CR is applying to the Council of Europe for travel costs for trainees from some Central European and Balkan countries. It should be known in February if this bid is successful.

* Application forms are being sent to all national coordinators. Ask Rick if you want more, or the form can be downloaded from www.circom-regio.si.

What is the workshop

* A practical training workshop for up to 40 young TV journalists and producers from across Europe, sharing ideas, and learning the best techniques for high-quality production of regional news and current affairs programmes. The Workshop will be conducted in English.

* Hands-on experience with the latest Sony SX and DV-cam digital cameras and editing equipment, and the possibility of using a fully equipped location vehicle provided by ARD.

* The production of experimental

programmes which will be transmitted across Europe by the EbS service.

* Sessions on Introduction to Management and the Digital Future.

* Full involvement in the 18th Annual Conference of Circom Regional, with opportunities to meet more than 200 senior editors, and to take part in the seminars.

* An international team of experienced editorial and technical tutors.

* Circom provides the course free, and covers all accommodation and living costs in Potsdam. Member TV Stations cover travel costs only.

* Participants arrive on Sunday May 21st, and depart on Saturday 3rd June.

* Deadline for applications 31st March. (Application form attached). The Circom Diploma will be awarded to those who complete the workshop successfully.

- APPLICATION FORM -
(Deadline March 31st)

Please return by fax or email to: Rick Thompson, Coordinator Training and Development, Circom Regional

Fax: 00 44 1564 785321 Email: rickthompson@btinternet.com

****** DEADLINE - March 31st 2000 ******

A new CR coproduction TV Moldova plans M. Chebotari doc

France 3 seminar for senior managers

Later in the year, France3 will be organising a seminar for senior managers, to share ideas about the effective management of change, and the introduction of new technology. The

TV Moldova is planning the production of a documentary about Maria Chebotari, an opera singer, famous all over Europe, who gave concerts in the 30's, 40's and 50's. The public TV station of Moldova is asking CIRCUM Regional member stations to support this project by organizing shootings in cities-where the singer performed-such as Milan, Dresden, Munich, Vienna, Rome, Paris and London, or acting as coproducers.

Maria Chebotari was born February 10, 1910, in Chisinau, Moldova and died June 9, 1949, in Vienna. She studied canto first in Moldova's Coservatoire, then, in 1929, in Berlin. She was seen as a top canto representative of the German school although she had passed the basic studies of canto in Chisinau with famous Italian and Russian masters. On April 15, 1931, she successfully made her debut as Mimi in Puccini's "La Boheme" in Dresden. Then her charming voice of a rare pitch won the European stages. Chebotari was one of the most remarkable sopranos of the 20th Century. Her repertoire was unconceivably diverse: from Susan in "Figaro's Wedding" to Puccini's "Turandot". She was an opera prima donna on the stages of Dresden,

Murdoch invests in Bulgarian TV station

A company financed by international media tycoon Rupert Murdoch has received a license to operate Bulgaria's first private national television station. Murdoch's Balkan News Corporation (BNC) outbid six other offers for the license, said Veselin Stoikov, head of a government-appointed licensing committee. The Bulgarian Cabinet must approve the deal within a month. BNC will run Efir 2, which will broadcast on what is now Bulgarian state television's second channel. Bulgaria has three state-owned channels but is operating only two of them due to lack of funds. After the license is granted for Efir 2, Channel 1 will be the country's only state-owned channel. Stoikov said that the competition between the bidders had been tough and added that "all of them had pledged a large investment". BNC officials had announced plans to invest \$15 million in Efir 2. (Source: Yahoo/AP)

Berlin, Vienna. During her short life she managed to perform over 60 top parts. Maria was successfully acclaimed during her numerous tours to London, Paris, Salzburg, Rome, Riga, Milano, Bucharest, Prague. She was therefore named the 'flying' singer. Chebotari worked with such conductors as Herbert von Karajan, Bruno Walter, Richard Strauss, Fritz Busch, Arturo Toscanini, Ernest Ansermet, Clemena Krauss, Karl Bolm, etc. Her performing gift attracted eventually the attention of cinema producers and in a short time she became renowned as an actress performing roles of singers. Her debut in cinema was in Germany in "Maschen in Weiss", then she was invited by the famous Italian cinema director Carmine Galonne. The range of movies Maria acted in are as follows: "Madchen in Weiss", "Starke Herzen", "Mutterlied", "Guisepppe Verdi", "Il Sogno di Butterfly", "Amami, Alfredo", "Odessa in Flames", "Maria-Mulibran". In 1934, at the age of only 24, she was awarded the honorary title of Kammersangerin. Her name is written on the marble in Milan's La Scala alongside the names of Caruso and Chaliapin. Maria Chebotari was twice married and had two children: one of them-Friedrich, lives in England and the other-Peter, lives in New Zealand.

EBU has launched TV station in Kosovo

Radio Television Kosovo (RTK), the emergency public service TV station being set up in Kosovo by the European Broadcasting Union, launched on Sunday 19 September. The station will broadcast Albanian - and Serbian - language news and information for two hours daily. The EBU will give RTK free access to its Eurovision news exchanges, which carry more than 10,000 news items between Europe's public service broadcasters every year. Some EBU members are providing expertise and programmes to the station.

seminar will be held in Strasbourg during a plenary session of the European Parliament, so that participants can also see the Parliament in action, and update themselves on EU developments. The seminar will include topics as evaluation of journalists, improving and multiskilling, new patterns for news and new technologies, the European Parliament.



Help for family of cameraman

A freelance news cameraman working for Moscow's Center TV, Ramzan Mezhidov, was killed during an air raid in Chechenya. He left a wife and two young daughters, who face a difficult financial future because he could not get insurance for his dangerous work. The Circum Regional network has now put Center TV and Mezhidov's family in touch with the Rory Peck Trust, the London-based international organisation which offers emergency help to the dependants of freelance cameramen in such circumstances.

Journalists invited to Arctic Circle

Between January 21st and 28th, TV journalists are being invited to witness the biggest ever international study into the loss of the protective ozone-layer over the Arctic and Europe. 350 scientists from all over the world will gather at the main field station in Kiruna, just inside the Arctic Circle in Swedish Lapland, to assess measurements from planes, balloons, satellites and ground equipment. The project is supported by the European Commission's Theseo campaign. To find out more, visit www.ozone-sec.ch.cam.ac.uk Or call Charlotta Ericsson at Mostra Communications in Brussels: +322 537 4400 charlotta.ericsson@mostra.com

CR member station is victim of the long lasting financial crisis in Eastern Europe

Teleradio Moldova is the main broadcasting organization in Moldova. Having been founded in 1994 by the Decree of the President of the Republic of Moldova, is the local successor of the National Radio and Television. Under the Law of Audiovisual which has been adopted by the Parliament in November 1996 and is being in force since January 1996, TRM is a public broadcasting company run by the President proposed by the Coordinating Council and approved by the Parliament. As a legal entity the company has large rights in the field of Radio and Television, including the right

Television-Moldova started its activity in 1958 with one channel. Now it broadcasts 15 hours per day, beginning at 7.00 in the morning till 24.00 with a break at midday; on weekends broadcasting starts at 8.00 and finishes at 24.00 without any break. Television signal covers 96% of Moldova's territory and bordering territories of Romania and Ukraine with about 8 million viewers altogether. Both Television and Radio broadcast in Romanian and in all languages of the national minorities (Russian, Ukrainian, Bulgarian, Gagauzian and Jewish-Ivrit).

Television is also run by the General Director nominated by the Parliament at the proposal of the Coordinating Council of Audiovisual. The Coordinating Council of the Audiovisual provides the Company coordination at the State level which includes nine members nominated by the Parliament (three), the President of Moldova (three), and the Government (three). The budget is formed by means of State subsidizing, advertising activity and voluntary donations. The annual income from advertising is up to 15% from the budget.

Thanks to the earth station "Molkis 1", which operates since 1994, the station rebroadcasts any international event or program received via satellite. There is a TV Theatre, a Puppet Theatre, a Symphony Orchestra, a choir ("Moldova"), and a folklore band ("Folklor") well known in the country and abroad. The international activity of the Company is being coordinated by the International Relations and Exchange Department: Tel: (373-2) 73 91 94 Fax: (373-2) 73 94 84, E-mail: intermdtrm@cni.md

There is also a Finance & Marketing Department for acquisition.

Television works on SECAM and PAL

of signing agreements of collaboration with other local and foreign broadcasting stations. 1930 is the year of foundation of Radio-Moldova. At present it broadcasts 41 hours per day: RM 1-18 hours, RM 2 (Luceafarul)-17 hours. In 1992 Radio Moldova International started broadcasting for foreign countries (seven hours per day) in Romanian, French, Spanish, English, Portuguese and Russian, on AM, FM, cable and wires. The General Director nominated by the Parliament at the Coordinating Council's proposal heads Radio-Moldova.

Teleradio Moldova: struggle for funds and independence

legislation regulating its activity. Many professional journalists and engineers left for private broadcasting companies, where salaries are much higher, programming more flexible and there is freshness in the air. The Government was initially unable to define clearly its attitude towards broadcasting, in particular public broadcasting- the officials used to consider the public service the same service it used to be in the former Soviet Union, they would simply order what to be broadcast. That is because broadcasting is funded mainly from the State budget. Every year the Parliament ratifies this budget. This makes it difficult to work out plans for future.

Outdated equipment is a major problem

The license fee system was abolished at the beginning of the 60's and since then it has been difficult to reintroduce it. In this situation the State Company has to earn extra money from commercials in order to improve the financial situation. "The money received from the State is not enough to cover all the expenses of a public company channel, says a Teleradio-Moldova official, but the advertising should not be an end purpose in itself as for private broadcasters. And here the difficulties come; we have to earn money and at the same time maintain our independence as a public service broadcaster. But the main characteristics of PS in our country is out-dated technical equipment and an almost total lack of hope of its quick replacement either because of lack of funds or simply because of general

can receive the FM East Band). They are now lagging even further behind with the rapid development of DAB. So they are open to investments.

Constantin Pirtac, Deputy Director General of TV Moldova, stresses especially the need for updating the equipment of their station, in a letter to CIRCOM Report:

"The long lasting economic crisis in Eastern Europe generally and particularly in Moldova led to a great lagging in the technical level of development. Speaking about TV Moldova out of five TV studios we have only one which is actually equipped with up-to-date technical facilities purchased after 1989 (BETACAM SP). We should like to address the CR members with a request of support. Channels which are shifting to digital equipment might have analogue technical facilities for sale at negotiating prices. The equipment we are in great need is: OB-vans equipped with 8-9 cameras (BETACAM SP), 1-2 slo-mos and up and down feed link; studio equipment (desks, monitors, lights, microphones, cameras, whatever else); editing rooms with the latest equipment; computers, xerox machines, CD and video players. If some additional information is necessary we shall eagerly provide it. Please contact us on tel: 373-2 78 91 94; fax: 373-2 78 94 84)".

format. The last 3-4 years of the State's existence were years of quick development for commercial radio and just recently for commercial television, but the status of the former state owned public broadcasting organization was unclear. Its place and function in society were not definite and there was no

poverty". Another problem is the need for modernizing transmitters and the transmitting network. In the former USSR there was a self-isolation policy which dictated to use different systems with the Western countries and TV Moldova is still a prisoner of that policy (as an example they

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Courses on European affairs for young journalists from around the world

Young journalists, fluent in French and/or English, are called to submit applications to attend courses on European affairs at the Journalists in Europe Fund, and to contribute to the quarterly Europ Magazine in a series of reporting assignments around Europe. The programme combines theory and practice. Lectures and seminars followed by reporting assignments for Europ Magazine aim to improve journalists' coverage of European affairs. Participants can thus step back and study for a period of up to eight months, while staying in the routine of journalism.

The Journalists in Europe Fund, created in 1974, is an independent, Paris-based foundation teaching European affairs to journalists from around the world to improve coverage of Europe. The hallmark of its programme structure is flexibility. Participants can join a full eight-month course, or one or two of three self-contained modules into which it is divided. The programme includes courses on the European Union and other institutions. Participants acquire in-depth understanding of all Europe, both East and West, on study trips to the European Commission and NATO headquarters in Brussels, the European Parliament in Strasbourg, and other centres. It includes lectures and seminars on Europe's politics, economy and culture, and on individual European countries.

Europ Magazine is a quarterly published in English and French with features, analysis and interviews. Participants undertake assignments to various countries, giving them a practical, hands-on opportunity to apply their journalistic skills. A vital prerequisite is good comprehension of both French and English. Lectures and seminars are conducted mainly in French, and participants are expected to write for Europ Magazine in one or other of the two languages.

Applications must be submitted by February 6, 2000. For more information, contact Journalists in Europe at 4, rue du Faubourg Montmartre 75009 Paris - France Tel.: 33-1 55 77 20 00 Fax: 33-1 48 24 40 02 europmag@europmag.com <http://www.europmag.com>

The ORB produced documentary
**Eleven countries get
"The Fall of the wall"**

Around Europe Festivals, Workshops and More

January	
20-30:	Sundance Film Festival (Park City, US)
23-27:	MIDEM 2000 (Cannes)
24-27:	NATPE (New Orleans)
27-28:	Virtual Studios and Virtual Production (London)
February	
10-11:	Interactive TV Games (Meridien-Waldorf-London)
14-18:	Milia (Cannes)
16-19:	RAB 2000 Radio Sales & Marketing Conference (Denver, Colorado)
16-18:	Real Screen Summit (Washington)
16-28:	2nd International Exhibition. Cable & Satellite Russia (Moscow)
17-23:	40th Monte Carlo Television Festival (Monte Carlo)
20-23:	22nd Monte Carlo Television Market (Monte Carlo)
28-29:	New Media Sports (London)
28-29:	Public Service Broadcasting. The digital and online challenge (London)
March	
2-4:	Small Screen Big Picture TV Conference (Perth)
10-19:	Cinema du Reel (Paris, France).
20-21:	Promax & BDA Europe (Berlin)
20-23:	Sportel America (Miami)
27 March -2 April:	2nd International Documentary Festival (Thessaloniki).
April	
8-9:	Mipdoc (Cannes)
10-15:	MipTV (Cannes)

Eleven countries worldwide will broadcast the ORB (Ostdeutscher Rundfunk Brandenburg) produced documentary "The Fall of the wall" (a diary of 163 days in Berlin between October 1989 and March 1990). "We are the people!" This call made history. Ten years have passed since the stormy days in autumn 1989. A short time in history, but much has changed in the life to the participants since then. Many of the details of those dramatic days have been forgotten. Some events are beginning to become clear, others are deliberately being reinterpreted - legends are forming.

The full edition of "The Fall of the Wall" is made up of 163 parts of 15 minutes each while the highlights are 12 or 24 parts of 15 minutes each. Content of this doc are the dramatic events of autumn 1989: breakdown, upheaval and new start. Peaceful demonstrations, calls for freedom and democracy, the collapse of the SED regime, the fall of the Berlin Wall, the first free elections. The gripping events from 7th October 1989, the 40th anniversary of the GDR, to in authentic form.

Contact: ORB International Relations att. Dr Brigitte Wauer
 Marlene Dietrich Allee 20
 14482 Potsdam
 Germany
 Phone: +49 331 731 3720/21
 Fax: +49 331 731 3723

The documentary series is an authentic and precise reconstruction of the peaceful revolution in East Germany, in 1989. The film has close connection to the subject "from Bonn to Berlin" because this basic change in the history of Germany could have never happened without the Fall of the Wall. The idea of this documentary serial came from Ostdeutscher Rundfunk in 1994 already to show the heroic time of German history in the 20th Century. Thousands of hours of material were shifted through, selected and edited for the project. Television reports, amateur video films, GDR state Security papers, interviews were edited into an interesting documentary series.

25-29:	7th Conference and General Assembly of Co. Pe. A. M.(Hyatt Regency Hotel-Casablanca)
May	
30 May-	2 June: CIRCUM Regional Conference (Potsdam, Germany).
September	
8-12:	Widescreen Festival (Amsterdam).

Circum Report

The "CIRCUM Report" is the new monthly publication of CIRCUM Regional, the European Association of Public Regional TV Stations - available on the CR Internet site and coming to CR member stations and personnel either through E-mail or as an A-4 size printed newsletter, through the CR General Secretariat from Ljubljana. Director of publications is Marie-Paule Urban, CR Deputy Secretary General (Strasbourg). Editor is Lefty Kongalides, member of the CR Executive Committee (Thessaloniki). The "CIRCUM Report" is planned and edited in ERT 3, Thessaloniki, Greece. Phone (3031) 299611-610 fax (3031) 299 655. E-mail : ert3pl@compulink.gr

All member stations are considered as potential contributors for this publication, with stories about new and innovative ideas, co-productions, exchanges, modern technologies, etc. Especially welcome are short stories and one-liners.

*Sony and Eutelsat are the official CIRCUM Regional sponsors

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"Public relations and sponsorship strategies - Sports Marketing in Europe" is a new in-depth analysis of key issues, trends, tactics and strategies issued by the "Financial Times". The price is Euros 650.... "The role of the journalists in the new medias' era" was the topic of a seminar organized by ERT for radio and TV journalists of S.E. Europe, held in Athens, December 6-17.... In Europe alone, TV screenings of French movies rose by 75% between 1996 and 1998 an increase of 32 million viewers.....

* * * *

Former prize-winning correspondent for CNN and AP Peter Arnett and Al Prino, creator of the Eyewitness News and a former ABC executive producer, created www.foreigntv.com, a web site for streaming worldwide video news clips on demand.... News departments of this century will report and deliver news in a never-ending stream-when-ever, where-ever, how-ever users want it.... Turner Broadcasting System has decided to opt out of its plans to launch a 24-hour women's channel (fashion, food, health, travel and parenting spectrums)....

* * * *

The 1999 European Media & Marketing Survey shows that BBC World's audience has grown by one third... A TBS (one of Japan's biggest broadcasters) documentary maker was recently arrested for sneaking into a private bathroom with a video camera, in order to film a woman taking a bath. He claimed that he was following a cat... OTAB, Olympic Television Archive Bureau, boasts as "the world's most important archive library of sporting history"....

* * * *

Real Screen Summit to be held in February 16-18, at the Hyatt Regency Capitol Hill in Washington, DC, is a conference for independent producers, distributors, broadcasters, financiers and marketers of non-



fiction programming..... **Bucharest** will have a new TV station, TV Bucuresti, next

Dolby Digital is on course to become the standard for multichannel digital video soundtracks, following its acceptance for the Digital Video Broadcast (DVB) family of digital transmission standards adopted in Europe, Asia and Australia..... Astra ordered two more satellites taking its total fleet up to 13 craft.... Irish state broadcaster RTE is.... developing a system called Wireless Interactive Network for Digital Services (WINDS) to allow Ireland's DVB viewers to interact with broadcasters via a normal rooftop or set-top aerial....

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Philips Electronics is expected to incorporate home TV server technology due for launch in Europe early in 2000. The new technology allows TV programs to be automatically recorded onto disk according to a predetermined list of the viewers'



favourites..... **The International Herald Tribune** has teamed up with London-based FBC to produce a weekly show called "Global Economic Review". The one-hour business show will be sold globally. Italy's RAI will co-produce with FBC an Italian version of the program.... **EBU has** launched a European script-training program, Pygmalion, aimed at developing live-action series for 10 to 15 year olds.....

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More than half of France's TV export is directed towards Western Europe. Exports to Central Europe almost doubled in 1998 while the Czech Republic receiving 27% of exports, Hungary 22% and Poland 17%..... **The Spanish** government has announced plans to limit advertising on public television and to fix the amount of state subsidies allocated to finance operations in the state budget.... **745 jobs** are to be axed at the Cologne and Berlin studios of Germany's global news and information channel Deutsche Welle....

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Marc Tessier, France Television president,

Nickelodeon has launched a joint-venture channel in India..... The sixth documentary film festival Viewpoint will be held, March 1-8, in Ghent, Belgium..... Discovery Channel and Sony Electronics will team to produce "Echo-Challenge" from Patagonia, Argentina in HDTV, calling it the world's largest remote high definition television production to date.....

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Spanish state-owned broadcasters (RTVE, which operates La Primera and La Z plus six regional TV stations: Telemadrid, TV3, TVG, ETB, Canal 9 and Canal Sur) are financed by a combination of advertising (36%), and state subsidy (64%)..... Eutelsat has a fleet of 15 satellites in geostationary orbit and six more on order. Building on the successful Hot Bird position where 550 TV channels are broadcast to over 75 million cable and satellite homes from Iceland to the Persian Gulf-Eutelsat is now expanding its coverage over Asia, Africa and the Americas.... Rick Thomson nominates Dr. Juergen Hassel as CR Personality of the year, responding to an idea of the Circom Report.....

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"Virtual studios and virtual production" is the main topic of the conference to be held in Le Meridien Waldorf Hotel, London, January 27-28 The entry deadline for the 59th annual Peabody Awards for excellence in radio, television and cable is January 14. The awards will be presented on May 22.... Since November 1 Euronews has added a sixth language on its menu. Added to English, French, German, Italian and Spanish, is the Portuguese language....

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"The Internet for broadcast journalists - turning into the story potential of online world" was the topic of a workshop held in Maastricht, November 22-23.... Over 90 industry "in Barcelona, November 2-5. As a keynote speaker Russia's Boris Berezovsky was invited by the 5th News organizers.... The new CR General Secretary will be in the office January 1, 2002.....

summer, with a capital investment of 25 million dollars.... **The Money Channel** has secured carriage on BskyB and will launch in February.....

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will prepare the creation, next spring, of a public TV holding company which will encompass the operations of France 2, France 3 and the cultural network, La Cinquieme-Arte..... **Each** year, about 450 movies, including 350 first exclusives, are broadcast on Canal+ one year after their theatrical release. Of these, 60% are European movies with at least 40% French productions..... **TV penetration** is more than 90% in nearly every Eastern European country.....

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