

PRIX CIRCOM REGIONAL 2002



The 20th European Conference - CIRCOM REGIONAL

Kosice, Slovakia, May 28th - June 1st 2002
20 eme Conference Europeenne - CIRCOM REGIONAL

Kosice, Slovaquie, 28 mai - 1 juni 2002



PRIX CIRCOM REGIONAL 2002 **JURY REPORT** - [pdf format](#) (1Mb) [rtf format](#) (text only - 283 Kb)

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Opening speech at the Kosice conference by CR President Lefty Kongalides

We are very happy to be here. In this historic city of Slovakia for the 20th anniversary of the CR conference.

Last year I was told to make a 20 minute speech. Nobody thought it was even a long speech. At first. Then I found out it was even long enough to write it down. Needless to say it ran for more than 20 minutes. I witnessed some signs of weariness in the audience - not surprising.

So this year I decided to have a much shorter speech as practical in content as possible and give my place to other speakers, who, I am sure, will keep you in your seats till the end of this ceremony.

The European Union is a cooperation of 15 countries all over this continent. And within this continent there are some great organizations like CIRCOM Regional, which was established almost 18 years ago as a union that would bring together all the public regional TV stations. Of course there was EBU that embraced the public TV stations of Europe but the public regionals had other needs, other priorities, other goals and CR was the natural solution.

The European Union acts more or less like a family and a part of this family are the CR stations - 380 of them in 38 countries. CR is not a branch of EU, it's rather an offspring. CR promotes and enhances goals, helps in passing messages across Europe. Messages that come from institutions as the European Parliament, the council of Europe, the European Commission and are directed to the masses, through the strongest media of communication: television.

We have offered our services to the European Parliament & the European Commission and we were asked to materialize projects of important issues. And these projects gave us the opportunity to feel even prouder for our work, for our mission, to inform rightfully and effectively audiences reaching half a billion people.

There were two main issues on the priorities of the EU last year when we were accepted by the then President of the European Parliament madame Fontaine: the Enlargement and the Euro.

Euro is now almost six months old, alive and well, accepted in most countries, welcome and making the lives of many of us much easier.

The Enlargement is still a hot issue all over Europe, with 12 countries as candidate members of the European Union.

One of the topics of our discussion with Mrs. Fontaine was what everyone in Europe should know about the Enlargement. She was right. To put it in simple words, in the eastern part of Europe there are people who believe they will automatically get richer, while on the contrary in Western Europe there are people who think that they will get poorer.

In this era of communication an important issue is carrying the right messages to the people, simply, understandably, rapidly, effectively and reliably.

And at this point CIRCOM Regional is certainly a main communications media that can transmit the right message to the people of Europe.

With this example I wanted to show in simple words the crucial role in important issues of CIRCOM Regional in the past, in the present and most certainly in the future.

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1. As most of you know the day by day work of CIRCOM Regional is duly executed by the General Secretary and since January we have had a new one - Marija Nemcic and a team of capable colleagues in Croatia's HRT. Marija among her first priorities put and quite rightly so an Action Plan, a plan foreseeing the future, what we have to do, where are we going, what are our revenues, in other words what every

respectable business does or has to do.

This means that in a short time this Action Plan will be discussed by the EC and then will be put at the European Board for final approval.

2. In this Action Plan main CR activities will be in focus. The annual conference, the meeting of our members from across Europe, who exchange ideas and sit on the same table to discuss coproductions and exchanges of programs or offer of services. Another highly respected activity has always been the training programs. This year Rick Thompson's duties have passed to the Thompson Foundation. On the training schedule is Strasbourg and only recently we had training programs in Romania, Kosovo and Montenegro. It seems there's an endless demand for training, which means we have to put even more effort towards this direction.

3. Euromusica, a well-respected annual showcase of the rich music heritage of Europe, has been attracting favorable reviews wherever it was staged. This year the festival will move to Greece and specifically in the area of ancient Olympia, the cradle of the Olympic Games. We consider this year's event as a rejuvenation for Euromusica and we will do our best to see this turn into a more spectacular event in the coming years.

4. Needless to say that for almost two years, month after month, the CIRCOM Report is always on the Circom web site, on the 15th of each month, full of news and stories about our organization and whatever interests people working in television.

5. The CIRCOM Regional site brought to you from Zagreb, is a continuous source for information - and getting better all the time. A newly launched Bulletin Board is what many people wanted and makes easier communication among our members. Whatever you need or you have to offer do not hesitate to use it.

6. Did you ever think of using the CR archives? Probably many of you didn't take the opportunity to exploit hundreds and hundreds of programming - golden treasures waiting for your attention.

7. And then there are so many coproductions or exchanges of programs, which is up to each one of you to discover, evaluate and develop.

8. Many of these programs get a special preview on EbS, the European Broadcast Satellite through the hard work of our Munich team and the good will of the people at the European Union headquarters. Not forgetting the efforts of our Strasbourg office and the long lasting offer of our Deputy Secretary General Marie-Paule Urban.

At this point I would like to thank on behalf of everyone the EP, the EC and everyone else who is supporting our organization. We appreciate this support and we shall always honor our commitment in carrying issues of Pan European interest through our chain of 380 public regional stations.

Finally a big "thank you" goes to all friends - colleagues in Slovakia and especially the hard working team of STV and Marian Kleis for staging this wonderful conference in Kosice.

And now a few more words, before I finish.

CIRCOM Regional is about "working together". So just before you leave this city and this conference make this motto a reality. Just ask the person next to you if he/she can provide you with a list of programs he/she can exchange - free of charge.

And be ready to provide as soon as possible your own list. This might be the start of a new and longstanding friendship and cooperation. But this is it. The big step. Other steps will follow. Other co-operations will be on the way. This is what CR is about. This is what we mean by saying working together. Just grab the opportunity. You'll never regret it.

And now I would like to present on video the President of European Parliament Pat Cox with a message for this conference.

PRIX CIRCOM REGIONAL 2002

THE CO-PRODUCTIONS AT THE CIRCOM REGIONAL CONFERENCE IN KOSICE

29.5.02 15.30-16.00

PLENARY SESSION

EUROMUSICA

Chairman : Lefty Kongalides

The new dates are : July 2nd to July 7th,

Place : Ancient Olympia /Peloponese

Details are to be found in a press file on the CR homepage or can be get from Fotini Yiannoulatou, Hellenic Radio TV, +30 10 6080390, +30 10 6390652, nkarra@ert.gr

29.5.02 16.00-16.30

Plenary Session

EU-TENDERS & COOPERATION WITH THE EUROPEAN INSTITUTIONS

Chairman : Lefty Kongalides

Peter Kraewinkels gave an overview of the situation on projects supported by EU-funding. The European Year of Languages has been completed and the following proposals are now to be discussed or/and submitted for funding : Violence within the family, Science and Technology Week, A Science magazine, Promoting Democracy and Human rights, Phare-project for conference 2003, Assistance to the Western Balkans as well as Enlargement of the EU.

Nicole Cauchie reported about the situation at the European Commission with possible cooperations ranging from co-funding to footage or technical assistance not forgetting Europe by Satellite (with a new programme schedule up to Sept 02).

Raymond Maxwell of the Committee of the Regions mentioned the different kinds of assistance to broadcasters who intend to produce documentaries or other forms of programming on the role of the regions in the European Union.

Kirsten Tingsted-Andersen reminded about the audiovisual facilities at the European Parliament. It offers tv channels and reporters a service focusing on tv and radio co-production with recording, editing, live studios, transmission, camera teams or covering of events, f.e. connected with the enlargement of the EU.

The presentations were followed by a general discussion on further cooperation ways with the European Institutions, for example the Media Plus funding for subtitles or the use of the Media Library. Also the contribution of Mostra Communication, a media service on the behalf of the European Commission was mentioned, offering f.e video reports on European Union topics free of charge.

All speakers can be contacted for any additional information :

Peter Kraewinkels, +322 2352400, +32 65204654, Peter.Kraewinkels@Circom-regional.org

Nicole Cauchie, Audiovisual Production, European Commission, +322 2962275, +322 299930, Nicole.Cauchie@cec.eu.int

Raymond Maxwell, Committee of the Regions, European Union, +322 2822213, +322 2822342, raymond.maxwell@cor.eu.int

Kirsten Tingsted-Andersen, European Parliament, +322 2844817, +322 2301206 , ktingsted@europarl.eu.int

30.5.02 - 14.00-15.15

Plenary session

PROGRAMME MARKET

Chair : Reimar H. Allerdt & Peter Sauer

This session was dedicated to current and new co-production projects and gave delegates the opportunity to propose and exchange experiences made in the field of cooperations and co-productions. More than ten projects have been discussed and all details on these projects are available in the copro list on the CR home under the co-productions.

Munich, June 10th, 2002
Valérie Joyeux

PRIX CIRCOM REGIONAL 2002

The winners are known - congratulations to best regional programmes in 2002 - take a look at the winner list below. Judging took place in Landlau, near Nuremberg, Germany from April 18 to 20 in perfect organisation of BR Franken (many thanks to PRIX CIRCOM judging host Peter Sauer and Heike Stiegler). See you all soon in Kosice at the Prix Circom Award Ceremony. In the meantime feel free to publish any news about winners on your stations and see [some of the photos from Nuremberg judging](#). For more info write to circom@circom-regional.org (Kresimir Macan). The extensive jury report will be ready for distribution in next two weeks.

CIRCOM Secretariat.

WINNERS and RUNNERS-UP

GRAND PRIX CIRCOM REGIONAL, NEWS

WINNER REPORTING SCOTLAND
BBC Scotland
Queen Margaret Drive
Glasgow G12 8DG
United Kingdom

Diarmid O'Hara

Diarmid O'Hara, Editor
Tel: +44.141.338 2444
Fax: +44.141.337.1402
diarmid.ohara@bbc.co.uk

RUNNERS-UP OBJECTIVE (Obiektyw)
Krzysztof Joźwiak
TVP Bialystock, Poland

CENTRAL NEWS AT SIX (WEST)
Dan Barton
Carlton Broadcasting, ITV, UK

GRAND PRIX CIRCOM REGIONAL, DOCUMENTARY

WINNER DEAD SILENCE
RTÉ
Donnybrook
Dublin 4 Ireland

Adrian McCarthy

Ray McCarthy
Tel: +353.1.203.2141
Fax: +353.1.208.2510
ray.mccarthy@rte.ie

RUNNERS-UP L'HOPITAL DE LA PLAGES
(The Hospital on the Beach)
Laure Pradal
France 3 Sud

VOYAGE DANS L'ENTRE DEUX
(From Here and Elsewhere)
Robin Hunzinger
France 3 Alsace

CURRENT AFFAIRS

WINNER THE SMUGGLERS (Smugleragt)
TV2 Ostjylland
Skejbyparken 1
8200 Arhus N
Denmark

Peter Kramer and Lars Hoj

Peter Kramer
Tel: +45.87424242
Fax: +45.87424200
pekr@tv2oj.dk

RUNNERS-UP STEPHEN'S STORY
Nick Booth and Rachel Bowering
BBC Birmingham, UK

LIFE IN RIBNOVO (Ghivot v Ribnovo)
Stefka Kaleva and Mariya Trayanova
BNT, Bulgaria

CROSS-BORDER

WINNER KOWALSKI MEETS SCHMIDT (Kowalski Meets Schmidt)
TV3 Wroclaw
TVP SA Oddzial we Wroclawiu
53-015 Wroclaw, ul. Karkonoska 8
Poland
and
Ostdeutsche Rundfunk Brandenburg (ORB)
Marlene-Dietrich-Allee 240
14482 Potsdam
Germany

Edyta Brzozowska and Antonia Schmidt

Edyta Brzozowska
Tel: +48.71.368.4300
Fax: +48.71.341.8989
kowalskiischmidt@wro.tvp.pl

RUNNERS-UP THE LAST STITCH (Det Sidste Sting)
Charlotte Flyvberg
TV2 Fyn, Denmark

CATHERINE: THE SAINT OF TWO COMMUNITIES
(Caitlín Naomh dhá Phobal)
Cathal Watters and Léirithe Lunasa
TG4 Ireland and TV Slovenia

SPECIAL (MOST ORIGINAL)

WINNER BELOW SEA LEVEL (Benenden Peil)
TV Flevoland
Randstad 21-30
1314 BM Alemere
The Netherlands

Martine Kruider

Martine Kruider
Tel: +31.320.285085
Fax: +31.320.285099
rtv@omroepflevoland.nl

RUNNERS-UP THE TALENTS (Talentarne)
Peter Kramer and Lars Hoj
TV2 Ostjylland

PRIX CIRCOM REGIONAL 2002

FIRST IMPRESSIONS FROM PRIX CIRCOM 2002 JUDGING IN NURMBERG





PRIX CIRCOM REGIONAL 2002

PROGRAMME ENTRY PACK Rules, Categories, Criteria, Entry Form

CHAIRMAN: DAVID LOWEN

PRIX CIRCOM REGIONAL AWARD CATEGORIES

The following award categories will be contested in 2002

- | | |
|---------------------------|--|
| 1. Regional News | Grand Prix Circom Regional trophy
10.000 euros, trophy, free visit to Kosice conference |
| 2. Documentary | Grand Prix Circom Regional trophy
10.000 euros, trophy, free visit to Kosice conference |
| 3. Current Affairs | European Parliament award
6.500 euros, trophy, free visit to Kosice conference |
| 4. Cross-Border | Circom Regional Strasbourg Deputy Secretariat - TVP Award.
3.500 euros, trophy, free visit to Kosice conference |
| 5. Special Prix | Spécial France 3 (Most Original Programme)
3.000 euros, free visit to Kosice conference |

AWARD CRITERIA

It is important that all entrants should check the criteria for each award before entering. Please make sure your programme does qualify for the award category you are choosing. If you enter in the wrong category, you may be disqualified. Entrants should also read the Rules of the competition to make sure of all entry details.

1. REGIONAL NEWS PROGRAMME

Entries should be complete news programmes made and transmitted in the region for people living in the region: the very essence of regional broadcasting. It does not matter whether the news is daily or weekly. There is no restriction on the running time of the programme.

Judges will look for a blend of strong journalistic content, a clear understanding of the needs of its regional viewers, an element of originality, with a clean and stylish presentation.

Please note some "news programmes" may be better suited to the Current Affairs category. The Regional News category is designed for general news and news magazine programmes, not "special topic" programmes or single news stories within a programme.

2. DOCUMENTARY PROGRAMME

Entries should be documentary programmes on a single subject with a maximum running time of 60 minutes. Neither the topic nor transmission need be regional but judges would welcome the examination of issues which have particular regional relevance even if they are set in an international or national context.

Judges will seek evidence of a strong storyline and outstanding professionalism in direction and technique. Programmes of strong journalistic investigation are encouraged but so are programmes with a personal view or an unusual perspective. Documentaries which show fresh techniques or great imagination are welcome.

Please note that this category is for complete programmes with only one subject. Magazine programmes must be entered under other categories.

3. CURRENT AFFAIRS PROGRAMME

This category recognises programmes which may be magazine programmes or special report programmes but which do not qualify as "news" or "documentaries". The programmes should cover issues of social, political, or topical debate and a way which encourages the interest and understanding of viewers.

Judges will pay special attention to the journalistic approach, the quality of reporting or interviewing, the impact of the programme on the viewer and the clear explanation of complex issues. Topics need not be regional but judges would welcome the examination of issues which have particular regional relevance.

Judges will give preference to those programmes which explore issues which are common across Europe and which stimulate the democratic processes of Europe.

4. CROSS-BORDER PROGRAMME

This prize recognises any programme which is produced by one station but covers an issue or issues on either side of a national

border OR any programme which is produced as a co-operative venture by two or more regional stations in different states. The subject matter should highlight topics which have wider European interest or which explore cultural similarities or differences across borders. Please note that this category needs a more focused approach than just an "international" story. Where the entry is a joint entry, the prize money will be divided between the co-production partners.

5. PRIX SPECIAL FRANCE 3 (MOST ORIGINAL PROGRAMME)

This award will be given at the discretion of the judges to an entry in ANY of the categories which shows a distinctive and original approach to programme making for regional viewers. Stations cannot enter programmes for this category only. Judges will seek to reward a programme which captures their imagination with an unusual story, or has a brilliantly different treatment, or some wonderful characters, or haunting music, or some other attribute which makes it something special.

RULES OF ENTRY

It is important that all entries conform fully to these rules. A breach of any of the rules may mean disqualification.

1. Entries can be accepted only from the member stations of Circom Regional.
2. Each station may enter ONE programme only in each category.
3. Programmes must have been broadcast for the first time since January 2001 and should not have been entered in Prix Circom Regional 2001.
4. Programmes must be submitted as actually broadcast, except for the additions required by Rule 5.
5. Each entry must have adequate sub-titles in English or a dubbed voice over in English. A copy of the script in English or French should also be provided: this will be kept with the programme tape in the Circom Regional archive.
6. The entry form with a summary of the programme contents must be received at the Nuernberg office by 28 March 2002 (Please note this is the day before the Easter holiday). A Beta SP tape should be delivered to Nuernberg no later than 5 April (to allow for a technical check). VHS cassettes are not acceptable.
7. Entrants agree in advance that, should theirs be a category winner (not runner-up or highly commended), they permit one regional transmission of that winning entry by any Circom Regional member station within its own region during 2002 free of any licence or rights payments.
8. Entrants agree in advance to one transmission of a winning programme by EbS (the European Commission's satellite channel) during 2002 free of any licence or rights payment .
9. Entrants agree in advance to promotional non-broadcast showcase screenings organised on behalf of the Prix Circom Regional.
10. Entrants agree in advance that brief excerpts from programmes may be broadcast as part of regional news reports or promotional items about Prix Circom Regional.
11. The cost of despatch, customs, insurance will be borne by the entrant.
12. Programme cassettes and texts will not be returned but remain in the archives of Circom Regional.
13. In any dispute, the decision of the chairman of the judges, David Lowen, will be considered final and binding on all entrants.

ENTRY FORMS, PROGRAMME SUMMARIES AND SP BETA TAPES SHOULD BE SENT DIRECT TO BRF NUERNBERG, HOST STATION OF THE AWARDS.

Peter Sauer
BRF Nuernberg, Wallensteinstrasse 117, D90431 Nuernberg, Germany
Tel: +49.911.6550314 Fax: +49.911.6550316
Email: Peter-Sauer@brnet.de

**ENTRY FORM PRIX
CIRCOM REGIONAL 2002**

This entry form must be completed and returned by 28 March 2002. Please make sure you despatch in good time. Please write clearly. Please read the Rules of Entry and the Category and criteria guidelines. The beta tape of the programme must be received by 5 April 2002.

Send entry forms and tapes to:

PRIX CIRCOM REGIONAL

BRF Nuernberg, Wallensteinstrasse 117, D 90431 Nuernberg, GERMANY

Email: heike.stiegler@br-mail.de

Tel: +49.911.6550314 Fax: +49.911.6550316

Enquiries about criteria, categories, rules should not be directed to BRF Nuernberg but to the chairman of the awards, David Lowen, at david_lowen@hotmail.com, tel +44.7710.745905, fax +44.113.224.9970.

ENTRY FOR CATEGORY:

Please tick one box

- NEWS
- DOCUMENTARY
- CURRENT AFFAIRS
- CROSS-BORDER

Original title

Title in English

Director

Producer

Date of first transmission

TV channel

Entering TV station

Address

.....

.....

Contact for entry

Tel Fax

Email

Who collects trophy if you are a winner?

.....

I HAVE READ THE CATEGORIES, THE CRITERIA AND RULES OF ENTRY CAREFULLY AND AGREE TO ABIDE BY THEM.

Signed