



In conjunction with



The Thomson Foundation

6 day Workshop

Introduction to Video Journalism 1 - 2005

To be held at

EUROPEAN YOUTH CENTRE BUDAPEST

Zivatar u. 1-3, H-1024 Budapest

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October 24th – 29th 2005

Introduction

Digital technology has brought many changes to the television industry. These are impacting heavily on news operations. The desire for more output at no extra cost has made broadcasters look at new ways of running their operations. New technology has allowed news operations to consider the use of small digital cameras and non-linear editing systems operated by journalists themselves. This is seen as a way of increasing output as well as saving money.

Circom Regional, in association with The Thomson Foundation, recognising these changes, is able to offer an introductory training course that incorporates the best practise of television reporting together with the practical aspects of filming and editing. The 6 day course will introduce journalists to the principles of good TV reporting, but emphasis will be placed upon practical work – the use of the camera and the non-linear laptop editing system.

The main objectives of the course are:

- Introduction to the main principles of television news storytelling
- Thinking in pictures
- The importance of balanced and fair journalism
- The practicalities and exercises for good television reporting
- Interviewing and piece to camera techniques
- Story packaging
- Writing for television
- How to operate a small DV/DVCam camera and ancillary equipment.
- Filming techniques.
- Introduction to Avid Xpress DV non-linear editing software
- Practical filming exercises.
- Personal editing of stories.

Ian Masters, Controller of Broadcasting for the Thomson Foundation will be the course leader.

Karol Cioma, a former BBC picture editor and trainer will run the practical elements of the course. Karol, one of the first people in the BBC to adopt multi-skilling techniques, has considerable experience of both filming and editing for news.

Darko Flajpan, an experienced camera operator and editor from HRT Croatia, will be on hand to provide expert guidance in modern filming and editing techniques.

Magnus Brenna Lund, a new member of the Circom Regional training team, is NRK Norway's most experienced video journalist. He's been working as a VJ since 2002, and he also works as a SNG-reporter. Prior to this he has worked as a radio and television journalist and presenter.

NRK Østfold, where Magnus is working, have used VJs on a daily basis for nearly three years, and stories by VJs represent approx. 50 percent of our production, more than most broadcasters, regional or national!

Magnus is probably the most outstanding VJ in Norway, using the DV-camera as a tool to create extraordinary stories, and he has developed a good method of his own. He's well known by VJs throughout Scandinavia.

By the end of the course participants should be able to film and edit their own material, on the equipment used during the course.

They will have on tape their own practical exercises including stand-uppers, interview techniques, how to make good shots, filming a sequence and a short news story.

The course will be limited to 8 participants. Two participants will share one camera and one editing system.

All will be expected to be practising journalists who contribute regularly to their news programme

All will be expected to have a good working knowledge of the English language

Meals and accommodation will be provided at the European Youth Centre, Budapest and paid for by Circom Regional.

Travel to and from Budapest will be at the expense of the proposing member stations.

Delegates will have to pay for any other incidental expenses.

Circom Regional and the Thomson Foundation provide the training free of charge.

All participants will be expected to have their own adequate, travel, sickness, injury and loss of personal effects insurance cover.

List of participants

Trainers

Ian Masters – The Thomson Foundation

Karol Cioma – The Thomson Foundation

Darko Flajpan – HRT Croatia

Magnus Brenna Lund – NRK Ostfold, Norway

Delegates

Course Structure

Sunday 23rd October 2005

19.30

Meeting at reception of European Youth Centre building in Budapest.

Monday 24th October 2005

09.30 – 10.45

Introductions

About Circom Regional

Objectives and Course Structure?

A look at some video journalism news stories.

Karol, Darko & Magnus

10.45 – 11.00

Coffee break

11.00 – 13.00

An introduction to our camera equipment
including microphones and tri-pod.

Karol, Darko & Magnus

Using a DV/DVCam camera

Filming techniques

13.00 – 14.00

Lunch

14.00 – 15.00

Filming Exercise 1 (The Building)

Karol, Darko & Magnus

15.00 – 16.00

“The importance of pictures – oh yes, and sound.”

Ian

Viewing of Exercise 1 rushes

Ian, Karol, Darko & Magnus

16.00 – 16.15

Coffee break

16.15 – 18.00

The Avid software and loading rushes into the computer. Basic editing

Karol, Darko & Magnus

Tuesday 25th October 2005

09.30 – 10.45

The Interview
Principles and skills of good interviews.
The importance of the 2 shot and cut-away shots

Ian and Karol

10.45 – 11.00

Coffee break

11.00 – 13.00

Practical exercise – Filming an interview,
Editing an interview

Viewing our interviews

Ian, Karol, Darko & Magnus

13.00 – 14.00

Lunch

14.00 – 15.00

The piece to camera (PTC) or standupper
Why and when do we do stand-uppers?
Are they necessary?

Ian

15.00 – 17.30

Filming, editing and viewing a standupper

Karol, Darko & Magnus

Wednesday 26th October 2005

09.30 – 12.00

Writing for television news stories
The “Owls” exercise
Story ideas in Budapest for the video journalist

Ian

10.45 – 11.00

Coffee break

12.00 – 13.00

Filming for editing. Providing cutting points.
How to use the camera professionally and
Creatively.

Karol, Darko & Magnus

13.00 – 14.00

Lunch

14.00 – 17.30

What is a filmed sequence?
Creating interest and continuity.
Filming, editing and viewing a sequence.

Ian, Karol, Darko & Magnus

Thursday 27th October 2005

09.30 – 17.30

Researching, filming our news or feature stories

Ian, Karol, Darko & Magnus

Friday 28th October 2005

09.30 – 13.00

Filming and editing stories

13.00 – 14.00

Lunch

14.00 – 17.00

Editing stories

Karol, Darko & Magnus

Saturday 29th October 2005

09.30 – 13.00

Editing stories

Karol, Darko & Magnus

11.00 – 11.15

Coffee Break

11.15 – 13.00

Editing Stories

13.00 – 14.00

Lunch

14.00 – 16.00

Archiving DV

Looking after your equipment

Future technology

Transferring stories to DV tape

Karol and Darko

16.00 – 16.15

Coffee break

16.15 – 17.30

Viewing stories

Course summary

Feedback

Ian, Karol, Darko & Magnus

17.30 – 18.00

Packing of equipment.

Evening reception hosted by Circom Regional