

JOINT CALL FOR PROPOSALS 2003 – AUDIO-VISUAL SECTOR

THEME « ENLARGEMENT »

Number, applicant, contact details	Title, type of project - brief description of the project	Subvention (€)
<p>1) 2. FactBasedCommunications TV SRL Mr. Michael MORRISON Piazza della Liberta,20 Rome Italy Tel. +3906 324741 Fax +3906 32474319</p>	<p>« <i>Countdown to Enlargement</i> » & « <i>Embracing a New Europe</i> » <i>Weekly magazine « Affaires »</i> 32 programmes of 4-5 minutes each, to last 16 months in order to present the characteristics of the new Member States, raise awareness of enlargement, stimulate support and citizens' interest and especially promote the dialogue amongst entrepreneurs.</p>	<p>300.000</p>
<p>2) 4. Hellenic Radio Television 3 - ERT 3 Mr. Dimitrios KATSANTONIS, Director General Anggelaki Street 2 54636 Thessaloniki Greece Tel. +302310299500 Fax +302310200550</p>	<p>« <i>Plus 10: the Great Enlargement</i> » <i>Information programme</i> 32 programmes of 30 minutes, aimed at current affairs and specific subjects in order to raise awareness about the importance of enlargement, to make the new Member States and their citizens better known, to inform about accession and questions concerning the treaty of accession, and to address the fears caused by the prospect of enlargement at the level of everyday life</p>	<p>158.332</p>
<p>3) 5. Bayerischer Rundfunk/BR Dr. Thomas GRUBER Rundfunkplatz 1 D – 80300 Munich Germany Tel.: 00 49 89 5900 01 Fax: 00 49 89 5900 2375</p>	<p>«<i>ReportEur</i>» <i>TV-Magazine</i> 12 journalists of ARD, ZDF, France Télévisions and an Accession Country co-produce programmes for television, radio and Internet, conceived as distinct modules; each transmitter can broadcast either single topics at its choice or all topics together. Questions to be tackled: What will the European Union bring to the Accession Countries? Which changes are going to mark their everyday life? Representatives of all generations will express their worries, doubts and fears. Apart from insecurity in the cities, organised crime, illegal immigration, the fear of loss of identity and national competences, the cultural heritage as a factor of diversity will be dealt with as well.</p>	<p>299.592,52</p>
<p>4) 6. Deutsche Welle – DW-TV Mr. Christoph Lanz Voltastr. 6 D – 13355 Berlin Germany Tel.: 00 49 304646 6000 Fax: 00 49 304646 7010</p>	<p>«<i>Generation Europe</i>» <i>TV-Magazine</i> The youth of the 25 Member States speak about their hopes, plans and experiences and thereby encourage others to follow their example. The topic is dealt with in six different programmes.</p>	<p>300.000</p>
<p>5) 9. Tam Tam Film & TV sa Mr. Michel HUGHES Avenue de Tervuren, 216 B-1150 Brussels Belgium Tel. : 00 32 2 7760330 Fax : 00 32 2 7760320</p>	<p><i>Questions d'argent – Spéciale «Elargissement de l'UE »</i> <i>Short programme</i> On the basis of the following title: „Enlargement, it is much more than only a matter of money!“, each of the 10 Accession Countries will be introduced through facts & figures and different topics, like size, population, imports/exports, capital, centres of interest, celebrated public characters and a citizen at his daily work. 20 x 2'45 min programmes broadcast 6 times each, which makes 330 min all over Europe.</p>	<p>265.000</p>
<p>6) 10. Südwestrundfunk - SWR Fernsehen Dr. Johannes Georg MÜLLER Villa Berg, Sickstrasse D – 70190 Stuttgart Germany Tel.: 00 49 72219293667 Fax: 00 49 72219292099</p>	<p>«<i>EU-Grenzreise des SWR</i>» <i>Report</i> Due to enlargement the EU gets a new external border, whereas the existing external border becomes an internal border. What are the consequences for everyday life, the economy and politics? Are the hopes and worries of the citizens justified? What are the concrete consequences of the disappearance of the borders for regions, industry, employment and political co-operation? A journey along the former and the new borders.</p>	<p>185.762</p>

	The reporting will be shown within the following programmes: Auslandsreporter, Euro.land and ARD- Europamagazin.	
7) 21. Radio France Internationale/ RFI Mr. Gilles SCHNEIDER 116, avenue du Président Kennedy BP 9516, 75762 Paris cedex 16 France Tel. : 00 33 1 5640 2661 Fax : 00 331 5640 4547	« <i>En route pour l'Europe</i> » <i>Magazine</i> 10 thematic programmes produced in three languages (FR, DE, EN), in collaboration between Deutsche Welle and the national or international radio stations of the 10 concerned countries. The topics are inspired by the work of the convent for a European constitution.	75.000
8) 24. Radiodifusão Portuguesa, SA Mr. Luís da Silva MARQUES AV. Eng ^o Duarte Pacheco, 26 1070-110 Lisbon Portugal Tel. : 00 351 213820008 Fax : 00 351 213854149	« <i>Dia A</i> » <i>Documentation series</i> 10 reports of 5 min each, which tackle one of the following ten topics: institutional and physical geography portraits, population, work, education, health, minorities, history, politics, economy, communication.	27.088,62
9) 28. Zweites Deutsches Fernsehen/ ZDF Mrs Barbara BIERMANN ZDF, 55100 Mainz Germany Tel.: 00 49 6131 702255 Fax: 00 49 6131 708940	« <i>Die neuen Länder der EU in logo ! und logo ! Extra</i> » <i>Short reportage</i> Children are the protagonists of this series of short reports of 4'30 min each, which will be broadcast during 2004 by ZDF and repeated on KiKa (Kinderkanal) later. What is their (the citizens of the new Member States) everyday life like, what is characteristic for their countries, what does Europe mean to them? Insight of their family life, at school starting with geography lessons and during their free time + online presentation of the countries.	68.051,50
10) 29. System TV Mr. Daniel RENOUF 45-47, rue Paul Bert 92 100 Boulogne France Tel. : 00 33 1 55382020 Fax : 00 33 1 55382030	« <i>Nouveaux voisins d'Europe</i> » <i>Pedagogic education programme</i> 10 programmes of 26 min each and 50 programmes of 6 min presenting each country from five angles: 1) identity , 2) way of living and culture, 3) youth and future, 4) economy - resources and added value, 5) European Union - expectations and contributions	300.000
11) 31. RAI Radio Televisione Italiana S.p.A. Mr. Flavio CATTANEO Viale Mazzini 14 00195 Rome Italy Tel. +3906 36869010 Fax +3906 3220506	« <i>Italia che vai... Europa che trovi</i> » <i>Magazine</i> 20 episodes of 10 min each, in the context of the magazine « Italia che vai », two per Accession Country. Objective: familiarise the public with the way of living, customs, art and culture, city planning of the new countries by addressing the majority of the objectives of the call for proposal - encourage support for the process of enlargement	290.000
12) 33. Radiotélévision de la Communauté Française de Belgique/RTBF Mr. Jean-Paul PHILIPPOT Boulevard Reyers, 52 B-1044 Brussels Belgium Tel. : 00 32 2 737 2560 Fax : 00 32 2 737 4113	« <i>Tu Passes Quand Tu Veux...en Europe</i> » <i>Youth magazine</i> 10 programmes of 26 min each, which will be produced by <i>young professionals</i> under 25 years old. Aim: analyse the worries of the young citizens of the EU, arouse their interest in the process of enlargement and the new Member States through an insight into the populations and the reality of youths in the Accession Countries. A few themes: lifestyle, cultural identity, problems, doubts and fears.	240.000
13) 37. Télé Bruxelles/ TLB Mr. Michel Huisman Directeur général Rue Gabrielle Petit, 32 B-1080 Brussels Belgium Tel. : 00 32 2 4212121 Fax : 00 32 2 4212112	« <i>La Grande Entrée</i> » <i>Magazine</i> 10 monthly programmes of 26 min each, to address the fears of the present and the future citizens of the EU, analyse their relevance and the responses of the EU. Topics: immigration/labour market, environment, security of external borders, relocation of industry and unfair competition, food safety, nuclear safety, communist heritage and different mentalities, redistribution of structural funds, education and tourism.	79.000

<p>14) 38. Louvranges Broadcast sprl Mr. Hubert van RUYMBEKE Gérant Allée de Clerlande 3 1340 Ottignies Belgium Tel. : 00 32 10 229763 Fax : 00 32 10 416537</p>	<p>« <i>L'Europe, un autre regard</i> » Series of 52 clips of 5 min each, which show the experiences of 26 youths of the French-speaking Member States of the EU, who have discovered one of the ten new Member States. Three main topics: way of living, society and culture.</p>	<p>124.414</p>
<p>15) 39. Icera Visions Oy Mr. Heikki Vasamies, Producer Kaskipuunkaari N° 8 R 54 02340 Espoo Finland Tel. +358-40-707 5681 Fax +358 9 859 7880</p>	<p>« <i>Order for Borders</i> » <i>Documentation</i> An expert, a mediator between East and West, who helps Estonian civil servants to define their protected areas in the framework of the „Natura“ programme. The experiences of European integration will be shown, exploiting the funny side of certain situations. (52 min)</p>	<p>100.000</p>
<p>16) 43. TV5 Monde TV5 MONDE Mrs Marie-Christine SARAGOSSE 19, rue Cognacq-Jay 75007 Paris France Tel. : 00 33 1 44184890 Fax : 00 33 1 44184803</p>	<p>« <i>24 Heures-Spécial Elargissement</i> » <i>Magazine</i> A special day (30. April 2004), a live broadcast multiplex programme about enlargement, with a presentation of the accession countries, a historic retrospective on the development of the EU, interviews with Europeans, who played a key role in this process, from a symbolic place (Brussels, Strasbourg, Rome.) The transmission ends with the effective accession of the ten to the EU.</p>	<p>147.286</p>
<p>17) 58. Circom Regional Mr. Lefty KONGALIDES, c/o ERT3 Angelaki str. 2 54621 Thessaloniki Tel. +30 310 299611 Fax: +30 310 299655</p>	<p>« <i>Front Runners – Regions without Borders</i> » <i>Short documentation of the type « Infotainment »</i> About 50 short programmes on neighbouring regions between Accession Countries and Member States, which will experience the consequences of enlargement on the frontline and where the present changes are precursors for those changes, which will affect the whole Union. Each programme is devoted to the realisation of one project in the framework of cross-border co-operations.</p>	<p>300.000</p>
<p>18) 63. Hellenic Radio and Television 3 – ERT3 Mr. Kontadaki XANTHOULA 2 Angelaki Str. 54621 Thessaloniki Greece Tel. +30 2310 299515 Fax: +30 2310 299550</p>	<p>« <i>Families of Europe, Living the Enlargement</i> » Enlargement represents a sudden change for some people and their families. Aim of the programme: follow up a certain number of families during the last months before and right after enlargement and the way it influences their lives within different generations. 50 short programmes.</p>	<p>300.000</p>
<p>19) 64. Radiofabrik Salzburg Mr. Wolfgang HIRNER Mühlbacherhofweg 5 5020 Salzburg Austria Tel.: +43 662 842961 Fax: +43 662 84878413</p>	<p>« <i>InfoCast</i> » <i>Youth magazine</i> Series of 10 programmes, which will be produced by professional editors (female) together with adults, active youth and students. Target group: Youth, especially women between 14 to 29 years. One programme per country. Topics: culture, history, politics, economy, hopes, fears, consequences of accession for everyday life, freedom and diversity of the media. (10 x 60 min)</p>	<p>45.000</p>
<p>20) 71. VRT Radio 1 Mr. Frans IEVEN Auguste Reyerslaan 52 1043 Brussels Belgium Tel. +32 2 741 3889 Fax: +32 2 735 3705</p>	<p>« <i>The New Europeans. A Voyage through the new EU member States</i> » <i>Documentation combined with a travel report, infotainment and live broadcast</i> Four different formats, which combine information and entertainment in order to take up enlargement and its different facets: 1. Travel reports, which explain the importance of enlargement by using examples and present the identity of the “new Europeans” 2. 10 reports about existing relations between Belgium and the new countries. 3. Five reports, which present the capitals of five new Member</p>	<p>75.000</p>

	States from the perspective of their inhabitants 4. 10 programmes of 60 min each presenting one of the new Member States.	
21) 73. Hessischer Rundfunk/hr Mr. Bernd KÜSTERS Bertranstrasse 8 D – 60320 Frankfurt am Main Germany Tel.: 00 49 69 155 2714/2724 Fax: 00 49 69 155 3474	« <i>Aufbruch ins neue Europa. In 25 Tagen durch die erweiterte Union</i> » <i>Documentation, type « Infotainment »</i> Alongside with a reporter, discovering similarities between youth (18 to 35 years) of the 25 Member States of the enlarged EU on the basis of everyday life, in order to illustrate the advantages and opportunities offered by enlargement.	171.750
22) 74. Axel Film Asp. Strandvejen 165, 3 DK – 2900 Hellerup Denmark Tel. + 45 33913997 or +45 40106484 Fax: + 45 33913994	« <i>NEWROPE : the more the merrier</i> » <i>Programme of the type « Infotainment »</i> Eight programmes of 28'30 min each, which will question the prejudices of certain citizens of the EU with regard to the eight accession countries in Central and Eastern Europe through enhanced knowledge about the citizens of the new Member States. A different view on the unique character of each of them and an enhanced understanding of the advantages of enlargement under historical, sociological and political aspects. Topics: my country, love, family, money, eating and drinking, work, crime, democracy.	92.057

TOTAL 3.943 330,640 €