




PAINTING THE RADIO! THE FINAL MERGER OF CRTVGalicia's TV, RADIO AND DIGITAL CHANNELS

GOALS

- **Easy/ready**
- **Broadcast standards**
- **Scalable**




MINDSET

 Lizartonne 15/10/2022 20:04
<https://www.youtube.com/watch?v=c9pVHgiBbSM> saímos na tele da radio de youtube falando da Ghrelo Jam!

YouTube

Televisión de Galicia

Lambons Dixitais 6x06



“We’ve been on tv, on youtube radio, talking about Ghrelo Jam”

MINDSET



MINDSET



A BÓLA
EXTRA

“A BÓLA EXTRA”

CONTENT

- News
- Talk shows
- Magazine
- Sports
- Videopodcast
- Special Events



RESOURCES

- News
- Podcast

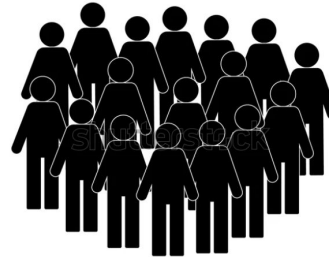


RESOURCES

- News
- Podcast



- Special Events



RESOURCES



- **Special Events**

RESOURCES



- **Special Events**

MULTIMEDIA STUDIO

- **Multicam**
- **Airbridge**
- **PTZ**
- **Videowall**



HOW DOES IT WORK?



multiCAM RADIO

*Automated mode



multiCAM AIRBRIDGE+

*Video call



multiCAM STUDIO

*Manual mode
*Advanced Production

HOW DOES IT WORK?

MULTICAM RADIO

- Integrated with audio console

The system focuses on the active speaker.

- Automatically choose the best shot

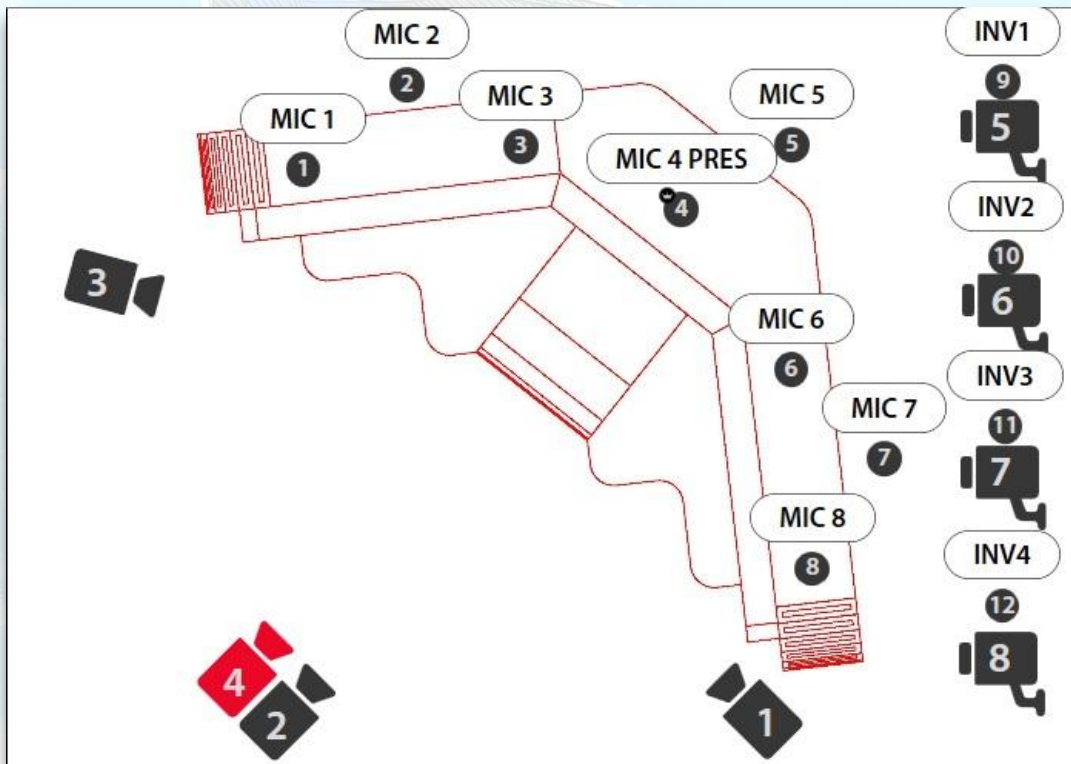
The algorithm chooses the camera preset according to who is speaking and switches the shot the way you want, according to the settings.

- Record, live stream, podcast

Broadcast the Visual Radio show to the platforms



HOW DOES IT WORK?



Visualize the Workspace

. Custom design the studio according to the position of the microphones, cameras, and speakers.

. The workspace tool lets us configure the system for our studio.

. During the live session, we can switch to Semi-Automated mode by clicking on a specific microphone to override the automation and select a different speaker.

HOW DOES IT WORK?

Various shot angles

. Each microphone can be covered by different cameras and shot angles.

. You define the shots for each microphone.

. Using PTZ camera support, it manages up to more than 100 shots.

. Each shot can be prioritized:

- Close up
- Combo
- Wide shot

Default

P - MIC 4

P+1 - MIC 3,4

P+2 - MIC 3,4,6

P+3 - MIC 1,3,4,6

P+4 - MIC 1,3,4,6,8

P+5 - MIC 1,2,3,4,6,8

P+6 - MIC 1,2,3,4,6,7,8

2P+4 - MIC 1,3,4,5,6,8

P+4 CON PUBLICO (MIC2) - MIC 1,3,4,6,8

PET

A BOLA EXTRA

HOW DOES IT WORK?

• MULTICAM RADIO



HOW DOES IT WORK?

• AIRBRIDGE

- Up to 4 guest at the same time
- Connect to the show within one click
- Manage the queue of videocalls
- Control over guest's audio and video settings



HOW DOES IT WORK?

• AIRBRIDGE



HOW DOES IT WORK?

• MULTICAM STUDIO (SPECIAL EVENTS)



HOW DOES IT WORK?

• VIDEOWALL/SCREEN

• Operator

• Anchor/ presenter



HOW DOES IT WORK?

• VIDEOWALL/SCREEN



HOW DOES IT WORK?

• CENTRAL MEDIA PRODUCTION PLATFORM

- **Avid MediaCentral: Instantly share the media**

- **Tedial: Media/metadata Archive Department (Media asset management).**

The screenshot displays a media production platform interface. On the left, a list of media assets is shown with thumbnails and metadata. The main area features a video player with a live broadcast of a woman speaking at a desk. The interface includes various controls and a metadata table at the bottom.

Notas	Color	Usuario
El se reabrirá no se pueden ver resultados de trabajos	0	clara.pardín
Empresas que tienen enormes beneficios tienen que contribuir non podemos así día a día crisis mirando os aliairos	0	clara.pardín
Empregados públicos? Non ten que ir coa negociación das empresas	0	clara.pardín
Nada que ver o dos empregados públicos	0	clara.pardín

NUMBERS AND FIGURES



2-3 min



1 + 1



13 presets



112 shots



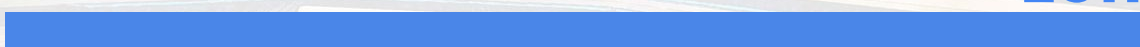
NUMBERS AND FIGURES

Daily (mon-fri)



15h

RADIO GALEGA



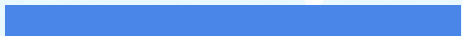
15h



1h

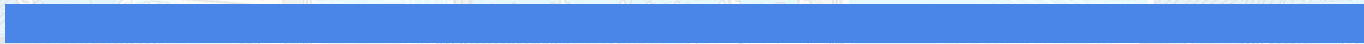


6h



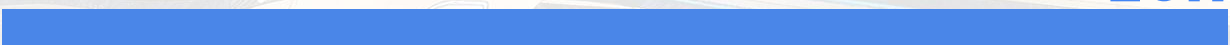
NUMBERS AND FIGURES

Weekend



18h

RADIO GALEGA



16h

Weekly



4h

RADIO GALEGA
PODCAST

NUMBERS AND FIGURES

104h



RADIO GALEGA



RADIO GALEGA
PODCAST

NEXT STEPS?





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