



New workshop

“New formats for Storytelling”

Galway, Ireland - May 23rd – 25th 2022

Followed by two days (26th and 27th May) attendance at the CIRCOM Regional Annual Conference in Galway.

Arrival date in Galway: Sunday 22nd May with a welcome reception at 8pm

Departure date from Galway: Friday afternoon 27th May 2022

CIRCOM Regional provides the training free of charge for delegates from member stations and will also provide accommodation (including breakfast and lunch) for a maximum of 6 nights from Sunday 22nd May (check-in) to Friday 27th May (check out).

All participants to the Seminar will be registered for the Annual Conference on the 26th and 27th May.

**PLEASE READ THE FOLLOWING NOTES CAREFULLY
BEFORE SUBMITTING YOUR APPLICATION**

The workshop will be **three working days** and will be restricted to **12 participants** only (not counting the two journalists from our host station, TG4, Galway).

The workshop will begin at 09.30 on Monday 23rd May and end at 17.00 on Wednesday 25th May.

The stay:

Sunday 22nd May: trainees and trainers will be invited to a welcome reception & Buffet at 8pm hosted by TG4 (the location will be confirmed to participants before).

Monday 23rd to Wednesday 25th May: the workshop
Lunch will be provided at the training centre.

From Thursday 26th to Friday 27th May:

Delegates will be registered for the **CIRCOM Annual Conference** taking place in Galway where they will be able to attend the most interesting sessions and debates concerning regional television in Europe. Lunch will be provided.

On Thursday 26th evening: a dinner will be offered by our hosts on the occasion of the Prix CIRCOM gala.

On Friday before the closing ceremony: the trainers and the trainees will be invited on stage (approx. from 12:00 to 12:30) to showcase their work and obtain their certificates.

On Friday afternoon: After the showcase, delegates are free to return back home or they can take part in the Tour organized by our host on Friday afternoon from 2:30 to 8:30pm and stay for an extra night (at their own cost).

The workshop will take place at the:

School of Journalism and Communication at the National University of Ireland - University Rd, Galway

From Monday 23rd to Wednesday 25th May 2022.

<http://www.nuigalway.ie/colleges-and-schools/arts-social-sciences-and-celtic-studies/humanities/disciplines-centres/journalism/>

The place accommodation is:

GOLDCREST Village

Located on the NUI Galway campus (beside Corrib Village)

<https://www.campusaccommodation.ie/students/new-residence/>

The training location is approx. a 15-minute walk from Goldcrest accommodation, which is on Campus.

The hotel will provide Breakfast and rooms' en-suite.

Delegates will pay for their dinners during the training (23rd – 25th).

Travel cost:

Travel costs are your own responsibility and NOT paid by CIRCOM Regional. Suggested travel dates (May 22nd and return May 27th after the conference). In case of prolongation of stay (Saturday, 28th May), delegates will have to pay the extra day(s) accommodation.

N.B.: All applicants must have personal insurance cover for the public liability, accident, sickness and loss of property.

All travel costs to be paid by applicant's member station.

The workshop programme & registration form

As television stations are transforming into multi-outlets media organizations, this training is designed to help journalists to change their mindset about their coverage of the news and get out of their TV-only news production habits. The delegates will be shown innovative examples, be taught verification and best storytelling techniques in new formats.

The new formats will be produced using a variety of tools, including their mobile phone, desktop computer and online tools to produce a variety of items on and around the same story; think **data visualization, Snapchat, Instagram Stories, Explanatory videos** and much more.

On the last day of the training, the delegates will work as a temporary newsroom, covering actual events in the host city. Some of them will play the roles of editors who will be in charge of designing the news coverage and follow its production. The journalists will cover the story in a variety of newly learned formats.

12 delegates, one per member station max.

The training was designed and will be conducted by a media professional who has created and implemented new formats, as well as a training expert.

GOALS:

- Learn about what new formats are being used in the media
- Understand social media distribution strategies and how they (wildly) differ from TVs
- Learn to use tools such as smartphones to shoot and edit social video
- Adapt your content to the outlet you're publishing to
- Prototype and create new formats
- Participate in a news production operation in training with the delegates from the editors group
- Debrief and feedback on what was learned

By the end of the workshop it is expected that delegates will have produced together an array of stories in different formats and on different platforms to reach new audiences.

Because the workshop is of an intense nature, and requires a great deal of commitment from trainers and participants alike, priority will be given to those people, who show a good degree of commitment to working with new formats. As many (but not all) of these new formats can be produced with mobile phones, it is recommended that participants bring their own smartphones, preferably iPhone 8 or later, Samsung S7 or later, with at least 5GB of free storage.

Although we do not wish to endorse one product against another, we highly recommend that participants arrive with an Apple iPhone. There are very good reasons for this and the main one being that the iPhone is way ahead in the support provided through specifically developed hardware and software. Additionally, delegates should bring a laptop computer with video editing software installed (Adobe Premiere, Apple Final Cut Pro X, Avid NewsCutter or equivalent) or iPad.

Delegates are required to send **by 16 May** links (preferably a good quality file through Wetransfer or direct link to your station's web outlet if there are no geo-blocking measures in place) to the following:

- A TV report or social video they or a colleague authored that they are proud about
- A TV report or social video they or a colleague authored that they think was NOT that good (or frankly bad)
- Please send your links to: gk@tarkka-media.fi

We are anticipating that this innovative workshop, providing for the future development in news gathering options, will prove to be a popular one for our members' news departments.

Language:

It is important that applications are received from journalists and stations who feel challenged by the transformation of the media landscape. The training will be conducted **in English** and it is important that applicants have a good working knowledge of the language.

Only complete the application form below if you have read and understood the above information and have also received the approval of your line manager and CIRCOM National Coordinator:

Registration link: <https://forms.gle/t6JSa1LPRwLDP83J8>

It is highly recommended that you send your application as soon as possible.

Selection of all applicants will be at the discretion of CIRCOM Regional, but every effort will be made to ensure that there will be as many members represented as possible on the workshop.

Once we have received 12 applications from different member stations, the application process will close, no later than **Friday 15th April** will allow successful applicants to make their travel arrangements **sooner rather than later** and take advantage of cheaper travel costs.