

WORKSHOP SHAPING MEDIA FOR THE FUTURE

Date: 26th April

Location: Edificio Redeiras, Rúa da Ribeira do Berbés, 11, 36202 Vigo, Pontevedra

Director: José Rúas Araújo

Coordinators: Talía Rodríguez Marelo, Uxía Seijas Vidal

Secretary: Julia Fontenla Pedreira

Free Registration. The deadline for registration is the 15th of April

For any inquiries, please contact us: circom.uvigo.chaire@uvigo.gal

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9:30 h - 10:00 h	Opening Pachi Reigosa, Rector of the University of Vigo Fernando Ojea, CIRCOM Regional Secretary General
10:30 h - 11:15 h	Innovation in Galician public TV Xosé Pereira, Innovation manager at CRTVG (Galicia, Spain) Presented by Mónica López Golán, University of Coruña
11:15 h - 12:00 h	Disruptive Innovation in DSM Urbano García Alonso, Head of Innovation and Digital at RTVE (Spain) Presented by Julia Fontenla Pedreira, University of Vigo
12:00 h - 12:30 h	Coffee break
12:30 h - 13:15 h	The boundaries of island TV in the digital era Paulo Jardim, Information Area Manager at RTP Madeira (Portugal) Presented by Uxía Seijas Vidal, University of Vigo
13:15 h - 14:00 h	Constructive news - the way to win the audience back Malin Syrstad, Editor in chief at SVT Nyheter (Sweden) Presented by Victoria Moreno Gil, Carlos III University of Madrid
14:00 h - 15:30 h	Lunch break
15:30 h - 16:15 h	Artificial Intelillence in newsrooms: generating change Charlie Beckett, Director of the Polis/London School of Economics JournalismAI project (UK) Presented by Tania Fernández Lombao, University of Santiago
16:15 h - 17:00 h	From Canada to Slovenia - How to integrate media production for different media platforms preserving DSM remit? Zoran Medved, Project Manager CIRCOM Regional-UVigo Chair Presented by Talía Rodríguez Martelo, University of Vigo
17:00 h - 17:45 h	Closure Zoran Medved, Project Manager CIRCOM Regional-UVigo Chair José Rúas, Academic Director CIRCOM Regional-UVigo Chair