

**CREATIVE USE OF ARCHIVES**  
**RAI - CIRCOM WORKSHOP**

*This workshop is addressed to journalists, editors and managers and involves speakers from Rai archives and other RAI's editorial departments who use archive materials for their programmes.*

**PROGRAMME**

**28th November 2024: Rai Sport Center**

9:15 Arrival of the participants

9:30- 9:40 Welcome address **Simona Martorelli**, Director of the International Relations and European Affairs, Rai

9:40-9:50 **Andrea Sassano**, Rai Archives Director: *The Mission of Rai Archives and how Rai promotes and gives value to its digital archives.*

9:50- 10:40 **Raffaella Palladio**, Researcher and Documentary, filmmaker Rai Documentary, **Markus Nikel**, International adviser Rai Documentary, Prix Italia and International Relations and European Affairs  
*Archive research, a microcosm and a macrocosm: from the regional to the big international archives.*

10:40-11:10 Coffee break

11:10- 11:40 **Matteo Chiocchi**, Rai Archives - Customer service  
*Rai's Multimedia Catalogue: features and application*

11:40- 12:40 **Marianna Gallerano**, Rai Archives - *Creative use of archives - How does Rai use its archives in a creative way? Rai's main programmes based on the archives. Rai Archives department as an editor*

12:40-14:00 Lunch

14:00- 15:45 **Raffaella Palladio**, Researcher and Documentary filmmaker Rai Documentary and **Fabio Mancini**, film director, Rai Documentary

- *How to use the archive material in creating a TV programme*
- *Aim and function of using archive material*
- *Team working between programme producer, director and archive producer in creating a TV programme.*

15:45- 16:00 Break

16:00-17:00 **Raffaella Palladio**, Researcher and Documentary filmmaker Rai Archives and **Fabio Mancini**, film director, Rai Documentary

- *Practical examples and video clips of documentaries and programmes*

- *For each programme its archive material*
- *Where creativity ends and ethics begins; difference between Public Service Media's and other archives*

Q&A Session

**29th November 2024: Rai Headquarters, viale Mazzini 14, sala Zavoli**

9:00 Arrival of the participants

9:15-10:45 **Raffaella Palladio**, Researcher and Documentary filmmaker Rai Documentary, **Fabio Mancini**, film director, Rai Documentary and **Markus Nickel**, International advisor Rai Workshop:

- *ideas on creating a new programme based on archives, coproductions included*

10:45-11:15 Coffee break

11:15- 12:45 **Raffaella Palladio, Fabio Mancini and Markus Nickel**

Workshop:

- *discussion of the participant's ideas;*
- *active research in the multimedia catalogue for the proposed projects;*
- *conclusions.*

12:45-14:00 Lunch

14:15-15:15 Visit to the historic Rai Radio palace and to the Guglielmo Marconi's exhibition, via Asiago 10